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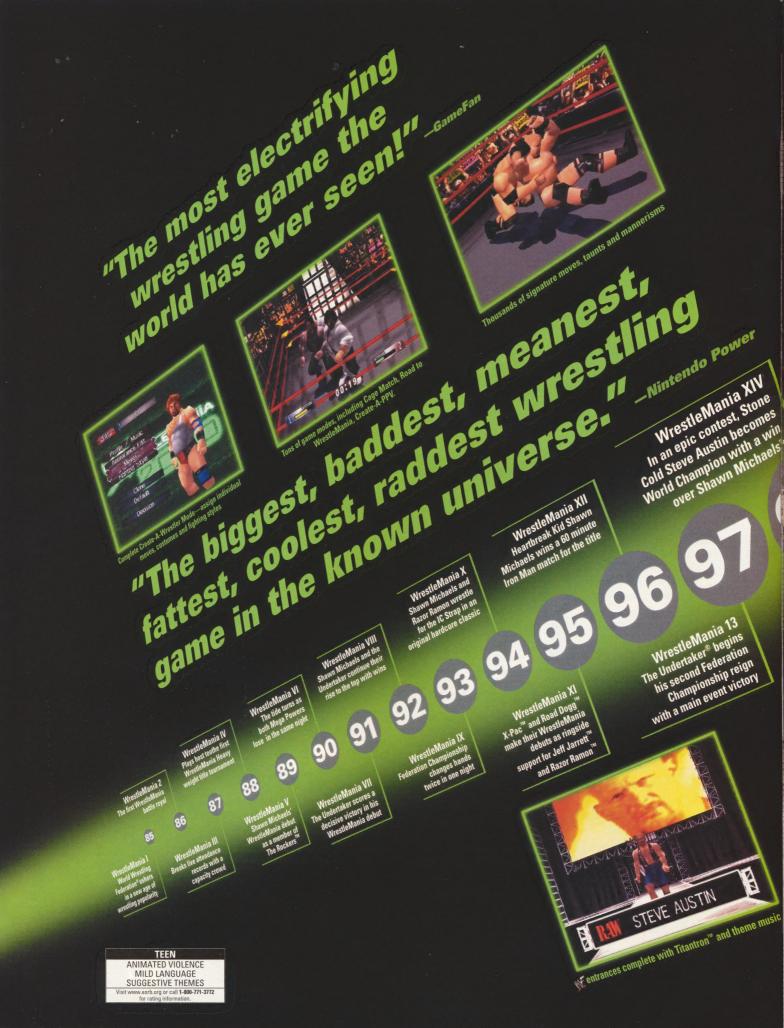
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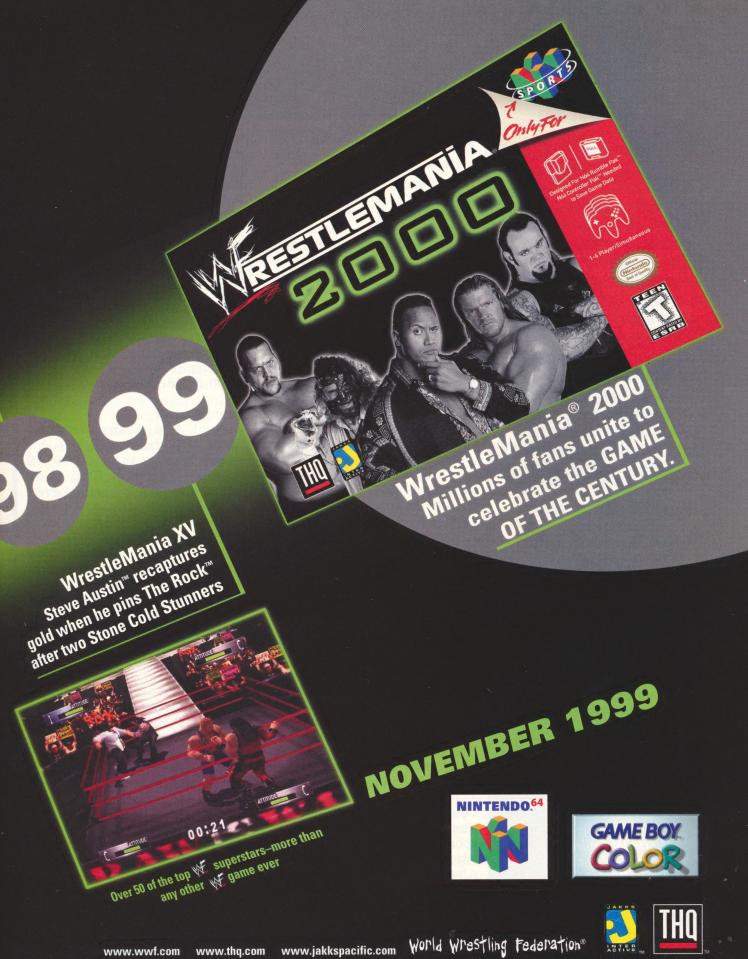


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World Wrestling
Federation Magazine
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Stamford, CT 06905



(Kevin Kelly hosts this Q & A!)

Dear Editor.

As a true animal lover, I am getting a little p@#\$%d off at Jeff Jarrett. Let's get it straight! All we want to see are the "puppies." Besides, it's good for them to get a little fresh air now and then. Let them run free! Sincerely,

Sincerely, Justin Struthers Kippen, Ontario, Canada

Dear Justin,

I couldn't agree more! Debra seems to like the idea, but Jeff is always the wet blanket. On a related topic... guys, how good does it feel to loosen the belt after eating a huge meal at Thanksgiving? You relax and watch football the way God intended.

Dear Editor,

In the October issue, why is Paul Bearer dressed like a woman in "Barred From the Back"?

Patrick Curley Long Island, New York

Dear Patrick,

Without going into deep psychological analysis, let's just say that Paul enjoys playing "dress up." No, seriously, Bearer was just doing it for a laugh and our roving camera captured the moment.

Dear Editor,

The following letter is in response to Dann Cunningham's letter to the editor about Prince Albert in the October issue. Mr. Cunningham, in your letter you berate and demean Prince Albert because of his appear-

ance and interests. You have never met this individual, so who are you to judge his character or his intelligence? So, Mr. Cunningham, maybe you should not have such a large prejudice toward people who "dare" to think differently, dress differently or act differently. Otherwise, you will find yourself very much alone in your world. Because face it, Dann, in the world we live in there's no room for people like you.

Thomas Brennan SYCO BOY83@aol.com

Dear Thomas,

Bravo! And, Dann, in that world you live in? How's the rent? The reason I ask is because Fairfield County is killing me and I... well, never mind.

Dear Editor.

I really enjoyed reading "The Christian Spirit" article in the October issue. Christian is a very talented and mysterious athlete. I wonder if he and Edge are going to find someone to form a stronger and unstoppable Brood. Do you think one day Christian will abandon the sports-entertainment world to go on a spiritual quest? Miguel Balseca

Dear Miguel,

Newark, New Jersey

Stevie Richards seems intent on joining forces with Edge and Christian. Whether they want him to or not is another story. As far as spiritual quests, I believe both Christian and Edge have been on one their entire lives. For more on Edge, see the exclusive interview with Adam Copeland in the October



issue of <u>Raw Magazine</u> and read about how he and Christian became friends as children and what keeps them together today!

Dear Editor,

I just read "The Ties That Bind" by Bill Banks in the October issue of World Wrestling Federation Magazine. The Lord of Darkness has been a constant presence in the World Wrestling Federation for close to 10 years now and is still going strong, in my opinion. Now that he has the Big Show at his side and appears to be reforming the Ministry, he will indeed be an unstoppable force well into the next decade. But I have to wonder if any of the rumors I've heard circulating about the Undertaker's health are true? Is he facing career-ending surgery?

TakersLady007@webtv.net

Dear TakersLady,

The rumors swirling about the Undertaker lately have been very strong. They hint at a possible career-threatening injury. Yet time after time Undertaker goes out and competes with barely a hint of physical ailment. While he indeed may be injured, the Lord of Darkness is one of the most private Federation Superstars and he isn't talking. But it does seem that he is preparing the Dark Side for life without him. He is demonizing the Big Show. Undertaker also wants to bring his brother Kane back home. Mideon and Viscera? Foot soldiers, unless they can prove themselves to be worthy of rank in this evil army.

Dear Editor,

What's wrong with the people in the World Wrestling Federation? Undertaker, Big Show and the Acolytes have been pounding on X-Pac and Kane. This continuous string of attacks on them is obviously a plot to destroy them one way or another. X-Pac and Kane are the heart and soul of the Federation. They represent what friendship, loyalty and caring can do for two individuals. When I saw X-Pac walk up that ramp leaving Kane on SmackDown!, it broke my heart and I am not alone! We need to see something good in this world and that would be X-Pac and Kane together! Thanks for your help,

Fran Recca

Dear Fran,

As you will read in this issue, X-Pac is faced with a crossroads in his career. Which path he chooses will affect the rest of his life and others' as well. Is Kane more susceptible to the lure of his older brother, Undertaker, because X-Pac isn't there for him? Road Dogg seems as though he can use some help. Would that be from his former DX partner? Imagine what Kane might be like if X-Pac were not there at all. It took a degenerate to show someone considered a sociopath what caring is all about.

Dear Editor,

The third-ever <u>SmackDown!</u> witnessed the debut of the Dudley Boyz. Now, don't let the eye glasses, tie-dye shirts or speech impediment fool you. They are one of the toughest teams ever seen. They held the ECW world tag team titles a total of eight times and caused more controversy than any other

team in recent memory. The tag division is in big trouble now that Buh Buh Ray and D-Von are in town!

Justin Ostrofsky Egg Harbor Township, New Jersey

Dear Justin,

Thanks for the "heads up," Ace! Or should I call you Paul Revere? Just like the British invasion was real back in 1775 (and on the 1960s' pop music scene), the invasion by the Dudleys is very real as well. Just ask the Acolytes. Faarooq and Bradshaw tried to run Buh Buh Ray and D-Von off just like they did The Public Enemy earlier this year. While the Extreme pretenders proved to be just that, the innovators of the Dudley Death Drop are here to stay as is their rivalry against Hell's henchmen.

Dear Editor.

In commenting on your article in the September issue called "Welcome to the Dogg House," [Cleveland's Municipal Stadium] wasn't a total "mistake by the lake"! The Browns were awesome there! Stevie Fickert Miamisburg, Ohio

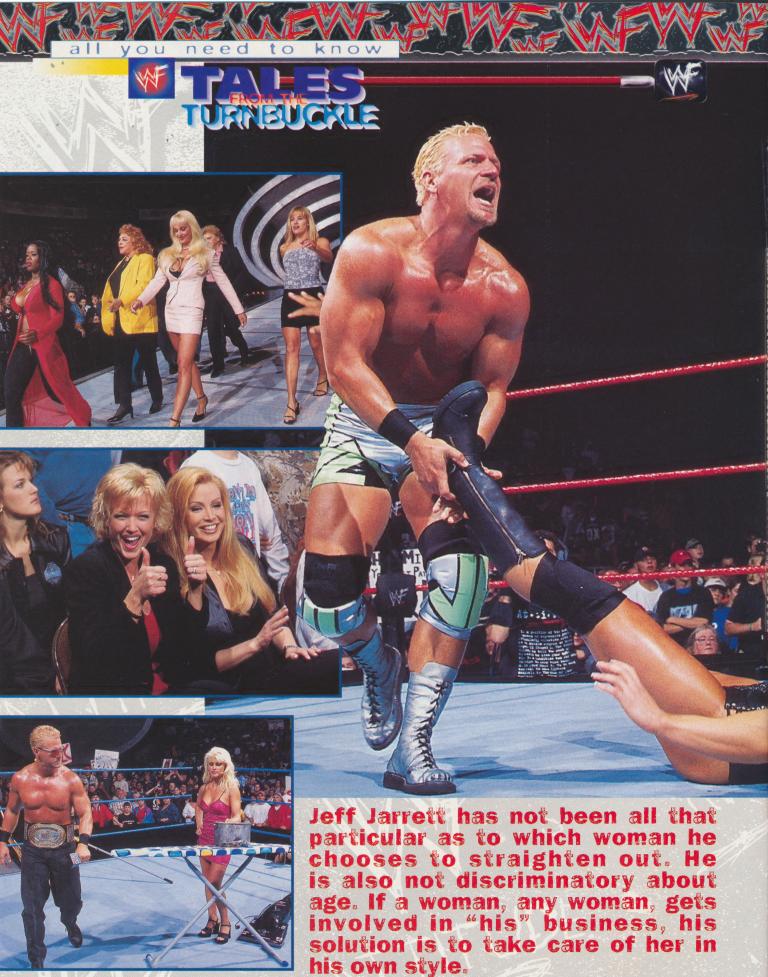
Dear Stevie,

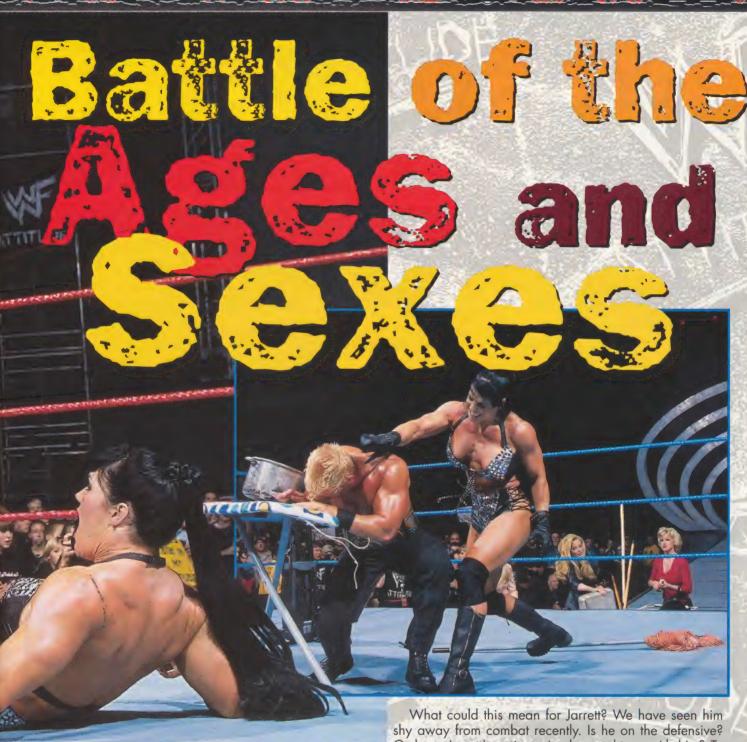
First of all, I didn't call the stadium that. It earned that nickname from Cleveland fans who enjoyed its charms for decades. For all the crowing the Browns fans (like Jerry "the King" Lawler) did in the pre-season, it certainly is a whole new ball game in the regular season, huh? By the way, can we call that team of pretenders called the Indians the "Fakes at the Jake"?

SLAMMIN' STORIES



KNOCKOUT NEWS





Young women, such as Jacqueline and Ivory, have come under Jarrett's rule. Over the course of the last several months, former female superstars—notably Fabulous Moolah and Mae Young, who is reportedly the tender age of 80—have also dealt with Jarrett.

His warped opinion of the female persuasion looks like it has finally come back to bite Jarrett. It seems all the women in the World Wrestling Federation, led by Chyna's charge, have united against him. Some observers view this union as a new version of women's liberation with a distinctly hardcore edge.

What could this mean for Jarrett? We have seen him shy away from combat recently. Is he on the defensive? Or have Jarrett's actions simply caught up with him? To beat another metaphor into submission, "Hell hath no fury like a woman scorned," and Jeff Jarrett could find himself on the run from young, mature and even senior citizen women. It looks, in fact, as though that may have already happened.

The pressure will intensify, as even Jarrett must be aware. Not only will he have to deal with "Force Femmes Fatales," but he will also have to contend with his male counterparts who are always looking to get at him. That probably makes Jarrett the most wanted man in the Federation.

World Wrestling Federation Magazine December 1999 9

tHe Rock 'n' Sock Connection

The Rock and Mankind have been bitter enemies. Their history of brutal matches in the Federation have been displayed on television and in print time and again,

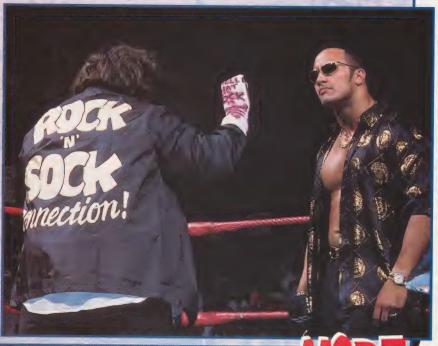
often with gruesome results. Thus, it was unlikely that these two men, both multitime Federation Champions, would ever join forces to win the tag team title.

Even more unlikely, this ultimate "odd couple" have come to accept each other—sort of accept each other, that is. Mankind is always the good-natured slob; The Rock increasingly has to remind Mankind to keep a safe distance or more aptly, to "know your damn role."

But no one in this, or any other, universe could believe that the Rock 'n' Sock Connection would come to be. This past September, Mankind introduced the "Great One" to his very own "Mr. Rocko," allegedly woven from the same sweaty, putrid fabric as Mr. Socko.

Can this team, who could perhaps do advertising promos for Dr. Scholl, become the greatest duo ever in the Federation? It remains to be seen, but one thing is

certain—they will go down in the annals of sportsentertainment as the most entertaining duo. It will be hard for any superstar to follow in their footsteps.



Top Five Ways "Sexual Chocolate" Plans To Curb His "Appetite":

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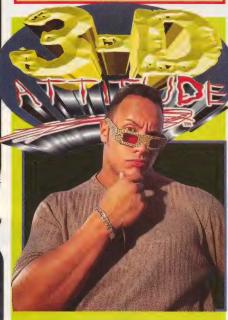
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Is Here

n December 12, We Armageddon will engulf the world on Pay-Per-View. The event will originate live from Ft. Lauderdale, Florida, and should be the most exciting Pay-Per-View prior to the dawn of the 21st century. For late-breaking information and the latest pre-Armageddon details, log on to wwfarmageddon.com. World Wrestling Federation Magazine has received word that the New Media department will uncover facts only they have access to.



Think you've seen it all? Not by a long shot! In just a few weeks, on November 23, the World Wrestling Federation publications department will launch its first-ever 3-D Attitude Magazine, featuring some of the hottest superstars in sports-entertainment. This publication will transcend the boundaries of traditional wrestling magazines and will surely be a collector's item for every Federation fan. Look for it on newsstands everywhere later this month, and see the Federation Superstars in dimensions never even imagined.

uote which

"One, two... it doesn't matter if The Rock counts to three!"

—The Rock, as the referee in the SmackDown! Championship Match between Triple H and the British Bulldog.

TOUR GUIDE November 20-Toronto, ONT

21-Montreal, QUE

22-Buffalo, NY (RAW)

23—Rochester, NY (SmackDown!)

26-San Jose, CA

27—San Francisco, CA (2PM)

27—Sacramento, CA

28—Bakersfield, CA (7PM)

29-Los Angeles, CA (RAW)

30-Anaheim, CA (SmackDown!)

December

4-MSG, NYC

5—Hartford, CT (2PM)

5—Albany, NY (2PM)

6-Worcester, MA (RAW)

7—Boston, MA (SmackDown!)

12—Ft. Lauderdale, FL # Armageddon)

13—Tampa, FL (RAW)

14—Tallahassee, FL (SmackDown!)

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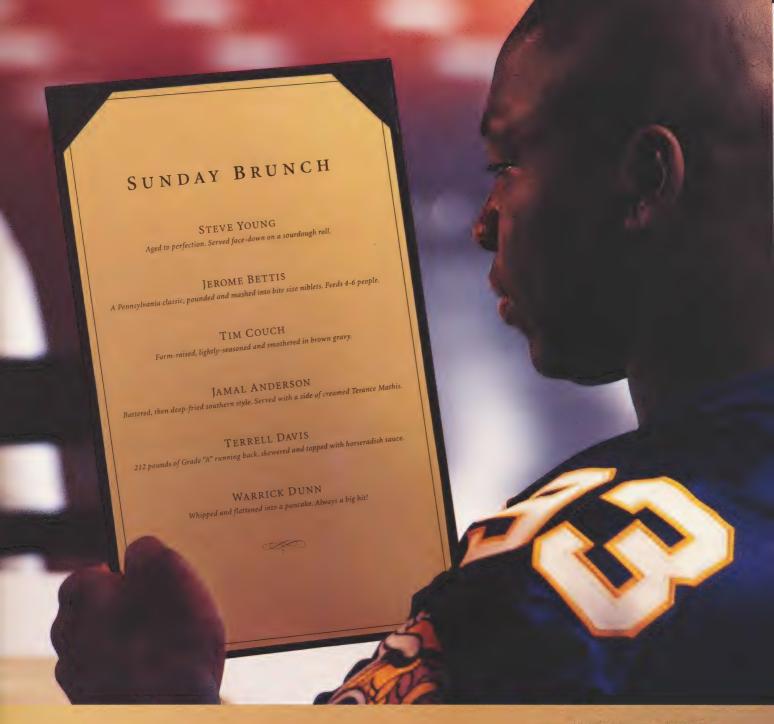


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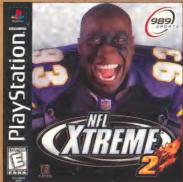


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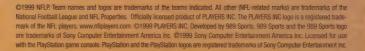
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Put me in, coach. I'r

-- Centerfield John Fogarty

familiar tune, a familiar feeling for me. It's something that, for the past 24 years, has been part and parcel of the individual known as "the Fink," Howard Finkel.

I've been asked to share my thoughts and feelings about what makes me tick. Why have I been around for so long? Why am I still here? I think I am going to enjoy this.

With that first handshake from Vince McMahon in New Haven, Connecticut, back in June 1975, I made a vow to myself that I would always give nothing less than 150 percent effort to the man who gave me the

opportunity to do something with my life.

Of course, a strong forté of mine has always been my voice and its resonance and I got a crack at ring announcing for the World Wrestling Federation on January 17, 1977. I will never forget my first ring announcing assignment ever in New York City's Madison Square Garden. (Gee, I wonder why staff writer Bill Banks didn't get comments about the Garden story from me for Raw Magazine

recently? Not good reporting, Billy boy!)

I have seen them all—from Hogan to Backlund, Sammartino and Savage, Undertaker and Austin. I consider myself very lucky to have been a part of it all. It has literally been a dream

come true for me.

But that was yesterday, and as we enter the new millennium I am still going strong... or am I? Sometimes I wonder.

I have always been a team player for this organization and I always will be. I never complain and never rock the boat. I do what I can to make things go. To be honest, it can be a thankless job sometimes. A perfect example was a warm July night in Cleveland earlier this year when

ready to play today.

Vince McMahon kept to his word following Fully Loaded and left the World Wrestling Federation. With everyone else chanting and sarcastically waving goodbye, who was the only one to be sincere? Who was the only person at that building to see him off? Me. I told him I loved him and I meant it. Over the past 24 years, I felt we had a kind of fraternal relationship.

That night, Vince told me to get the hell away from him. Imagine what went through my mind at the time? It still stings to this day, but I do understand what he must have been going through at that moment.

Just as I began to get my bearings again, Chris Jericho entered the Federation. Believe me, having seen many superstars come and go

over the years, I could see something very special in this individual. I knew instantly he was going to be a key player for this company for the 21st century.

I believed in Jericho and after speaking to him, he made me believe in myself again. I am a team player who believes in this organization. But I had begun to question myself.

After nearly a quarter century of my life, I believe I am the very best at what I do in the ring. I've participated in every WrestleMania. No one else can say that. I think very highly of Tony Chimel and his announcing ability, but "he ain't no Fink!" And how many others have entered the ring to announce for the Federation over the years only to experience a terminal case of "icantringannounce-itis." I believe in youth and appearance; I believe in the future, but I also believe in experience and savvy. And the latter does outweigh the former in many instances.

Yet, I sit an the bench more times than not, waiting for the next call to go out there and do whatever it takes to entertain and get the job done. No complaints. No stirring the \$#!@. I am just being me—the Fink! And I think being me is going to keep me around for a long time to come.

"It's only rock 'n' roll... but I like it."
—The Rolling Stones

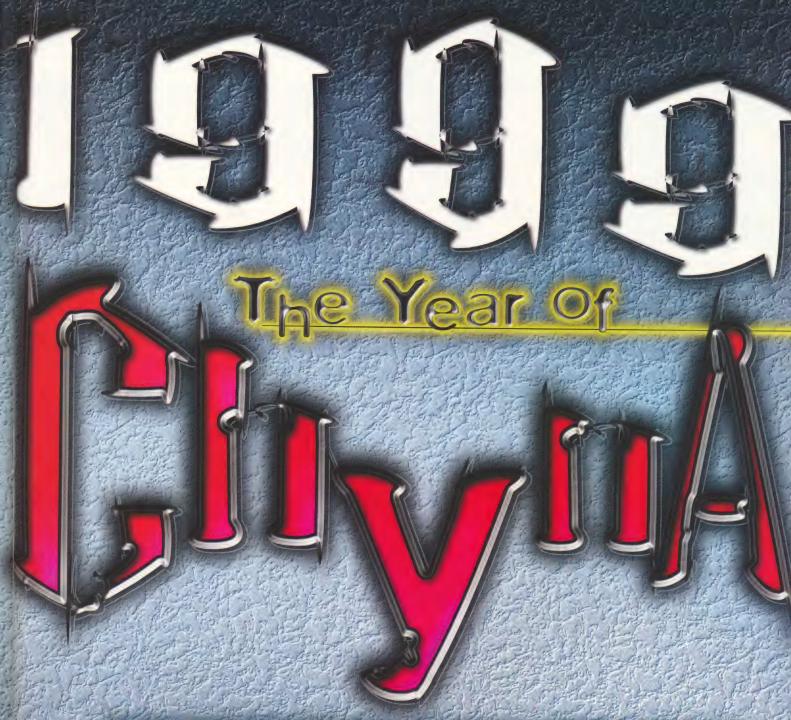
creste de la ster











By Kevin Kelly

hyna has achieved what no woman was ever expected to in the World Wrestling Federation and it's not necessarily just because of her athletic skills. Not underestimating a physique reminiscent of a leather-clad sculpture—perhaps it is because the Ninth Wonder of the World refused to listen when others said, "No."

Chyna knew she could compete against the men, but the purists needed to be enlightened. Beginning with the Royal Rumble, 1999 has been a series of ground-breaking triumphs countered only by miniscule setbacks.

While the role of women in society continues to evolve, albeit rather slowly, the former bodyguard has seized the means of production and created her own revolution. How did this once stoic, solitary revolutionary become the touchstone by which all women in the next century will be measured and compared? It all began with a painful childhood.



In an interview in the October 1998 issue of the World Wrestling Federation Magazine Chyna described her early family life as "dysfunctional." After leaving home at the age of 15 the future athlete excelled in high school, regularly making the Dean's list, and later graduated from the University of Tampa (Florida) with a double major in Spanish and Literature in just two and a half years. Prospective employers like the United Nations and the U.S. Secret Service would have to wait, however.

During her college years, Chyna had discovered a talent for weight training. Combined with a lifelong desire to perform the groundwork was set, almost as though destiny had a hand in molding the sculpture that is the Ninth Wonder of the World.

Questioned many times about the prospect of competing against other women in the ring, Chyna has consistently stated that it would not be challenging enough. Trained by Killer Kowalski in a class of all-male wrestlers, even the World Wrestling Federation Hall of Famer knew that the skills of his prized pupil were far from common. Even before entering the Federation in 1997, Chyna was aware that to make an impact she would have to compete against the men.

First as bodyguard for Triple H and then the unifying glue of DX, Chyna preyed upon the weaknesses of men. Her notorious low blow proved that any man of any size could be felled like a tranquilized elephant with one upward thrust of her powerful arm. If retribution was due for the sins she had committed, Chyna knew that generally men would not want to strike out at her because of the childhood rule: Don't hit girls. To this day, many of her victims blindly look at gender and wind up temporarily paralyzed because they are not "allowed" to hit a woman.

At the 1999 Royal Rumble, Chyna made history as the first woman ever to compete for the privilege. Having thwarted the other D-Generates, Vince McMahon stood triumphantly while Chyna made her way to the ring as the final DX member in the Rumble qualifier. No one expected her and that element of surprise has been a persistent weapon against Chyna's opponents.

In time, however, that element of surprise began to dissipate. Chyna needed to show that she was more than just a Mexican uppercut. She did that in her attempt to win King of the Ring. With Triple H at ringside providing guidance, Chyna proved to the world—and more important, to herself—that she could do it.

As the old saying goes, "Good talent can make anyone look good in the ring." The Ninth Wonder was in there with the best of the best, and despite not coming away with the victory in the perennial June tournament, Chyna put herself on the roster as a competitor. She was credible, believable. It appeared to be more like rediscovering the talent she had been born with than something she had learned. Chyna

had evolved once again and the sculpture was almost complete.

SummerSlam was supposed to be my time!" Triple H bellowed at Chyna after the Ninth Wonder of the World became the number one contender. Chyna would not wilt under the intense heat of the spotlight. No one doubted her spot now because she had earned all our respect.

In that same '98 interview, the Ninth Wonder said, "There is a lot of mystery to Chyna and she hasn't been unleashed yet. We can do so much with

my character...

The stories that can be told about the Ninth Wonder of the World are as limitless as the imagination. Her "character," as in integrity, is unparalleled. Chyna and Triple H are the quintessential professionals. That being said, will Chyna remain a part of Triple H's career? There have been rumors that their partnership may be nearing an end.

When Triple H became the Federation Champion the night following SummerSlam, it wasn't without assistance. Chyna has been a steadfast, reliable accomplice for Triple H for nearly three years. Critics of Triple H argue that the network of assistants has hindered his credibility. Would Chyna remove herself from that role in

Triple H's life in response to the critics?

Whatever future career decisions Chyna makes will not be in response to outside detractors. Throughout her life, Chyna has fought when most would have packed up and moved on. With minimal parental guidance as a young woman, Chyna completed high school and graduated from college with honors.

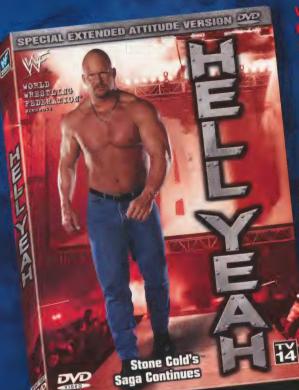
After stumbling onto weight training and a desire to compete in the fitness field, Chyna heard the naysayers and went on to make history on a televised event. Although the wrestling business wanted no part of her, the Ninth Wonder refused to be ignored and simply kicked the door in. Now, Chyna is approaching leaendary status in the renaissance of sports-entertainment and the World Wrestling Federation—a history maker, a trendsetter, a one of a kind.



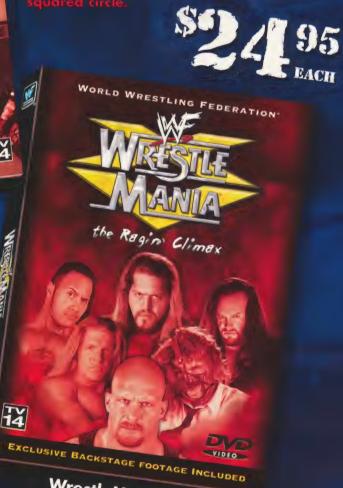


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It's not the size of your howitzer, it's what you do with it.







The Tiny Tank with the Big-Ass 'Tude.



Tiny may have the body of a vending machine, but he's got the spirit of a rottweiler.



Think Tiny packs a powerful punch? Try the ultimate destruction of the two-player, death-match mode.



Ever seen a pack of itsy-bitsy piranha devour a water buffalo? Size is a poor indicator of annihilation potential.

Chaos has struck Sentrax, the world's largest defense contractor. And now its evil robots are destroying the earth. Mankind may not make it to the 22nd century. The only hope is a bright yellow tank the size of a riding lawn mower. Can Tiny, with his 80mm cannon, Gatling guns and assorted rocket launchers save the human race? Maybe. But even if he can't, he's gonna piss a lot of people off in the process.





with a myriad of choices in life. Some are of little consequence—like what pair of shoes to wear or which breakfast cereal to have; while others are life-altering—like who to marry or what career path to follow. One man faced with such a life-altering decision is X-Pac.

Each one of By

X-Pac for where he express his X-Pac had out and to the backing individuals of the backing path to follow. One man faced with such a life-altering decision is X-Pac.

Over the past several months X-Pac has been at a crossroads—it is not two paths, however, but three that confront the "Bronco Buster." He must decide to whom his loyalties belong and what direction his career should take. In order to do so, he must take a hard look

inside himself and determine who he really is and what his true purpose in life is. Is he Kane's ally—destined to be mentor to a powerful yet vulnerable friend? Or is X-Pac simply DX at heart—a rebel whose very essence is the pursuit of "coolness." Or does X-Pac's need to run with the big boys—perhaps to compensate for feelings of inadequacy—override all others?

Each path would fulfill an innate desire within X-Pac—one of status and reputation, one of intimacy and feeling needed and one of creativity and recklessness. The question is, Which desire is most compelling?

By Laura

X-Pac found in DX an environment where he was able to cut loose and express his rebellious nature. There, X-Pac had the freedom to let it all out and to defy authority—all with the backing of other like-minded individuals.

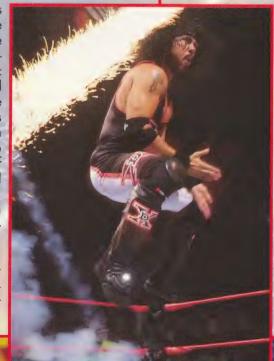
DX was a tight-knit group. It was a family, and a very loyal one at that. Triple H, Billy Gunn, Chyna, Road Dogg and X-Pac all subscribed to the

same set of values and beliefs—a "degenerate" lifestyle. X-Pac was able to carry that and live a rebellious existence—the ultimate cool.

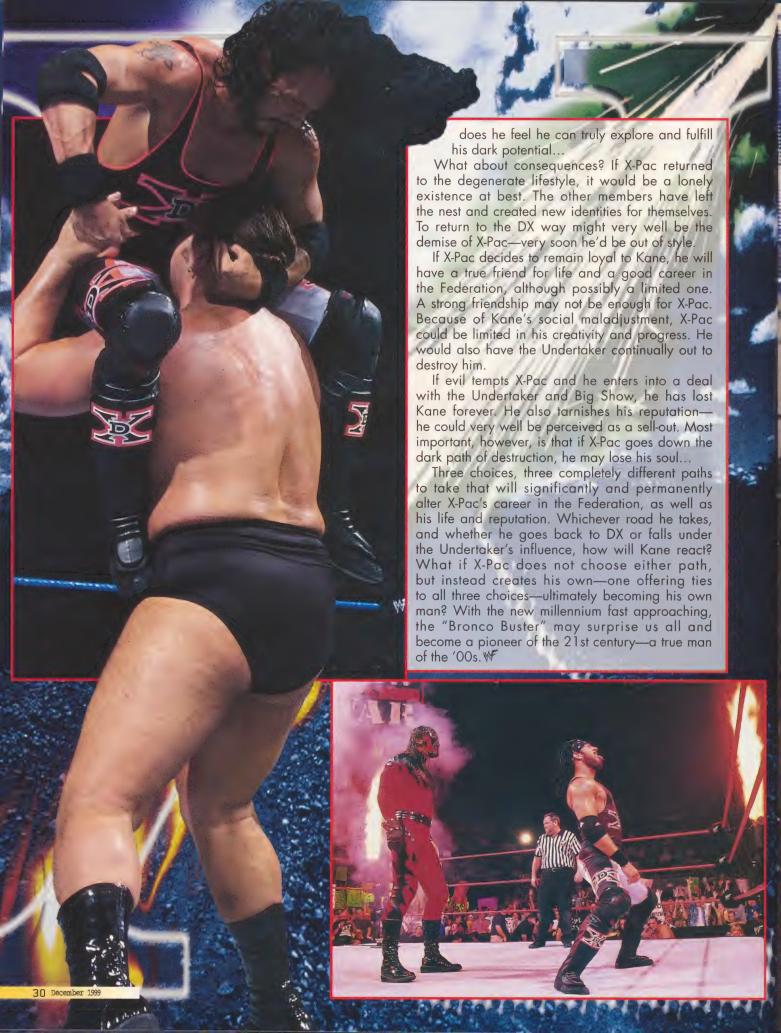
Although DX as a group is no more, their essence certainly lives on. Will X-Pac choose the DX green

glow? Will he return to the degenerate way of life and carry on that tradition of defiance of authority?

And then there is Kane. First paired up due to booking rather than affinity, the twosome proved to be one of the most intense tag teams in World Wrestling Federation history. This intensity went beyond the mat. True, Chyna once caught Kane's attention; and Kane's father, Paul Bearer, had psychologically tormented and controlled the "Big Red Machine." But X-Pac was the first to truly touch Kane's soul, to guide Kane to his own heart and give him the courage to realize his human poten-









Excessive Speeding 2:54 a.m.

Jet Moto racing is back. With an all-new 3D racing engine that delivers sharper graphics, faster speed and more adrenaline. Jostle and fight for position on 19 killer tracks and 11 insanely fast hover bikes. It's the wicked speed you've always wanted, without all the tickets. | The rush is back!









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Don't be a

EAT YOUR





apour now exciting chapter in atest liw bathusaud

By Bill Banks

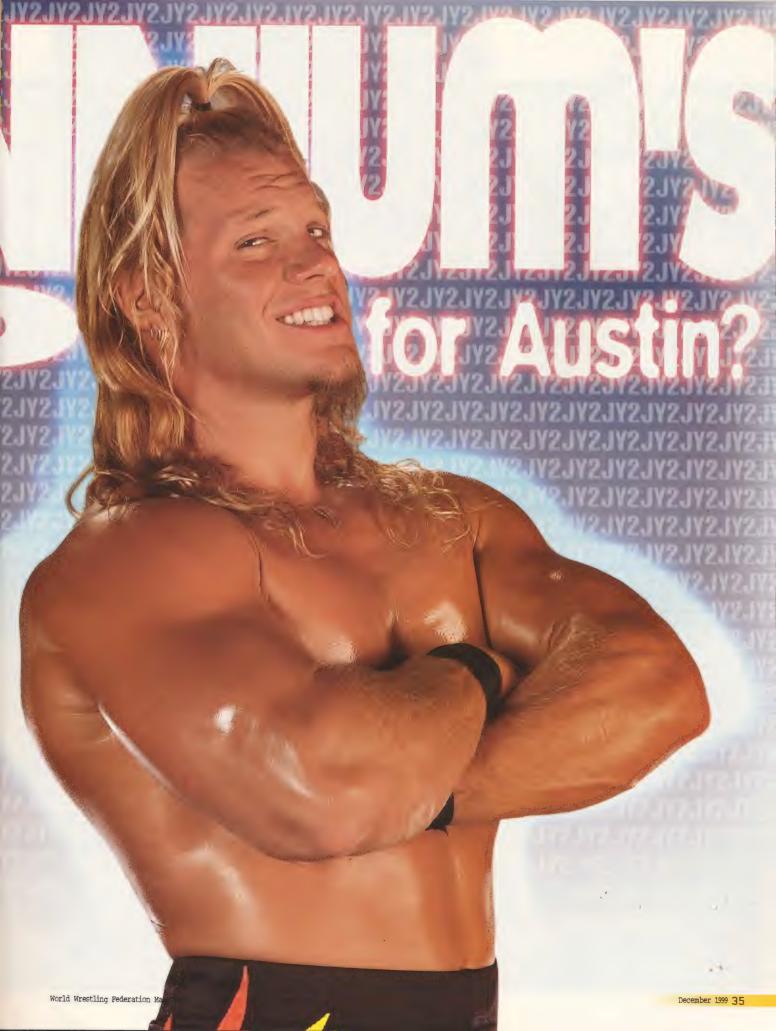
ne Federation Superstar who has been anxiously anticipating this historic event is Chris Jericho, who single-handedly generates his own millennium party every time he appears on World

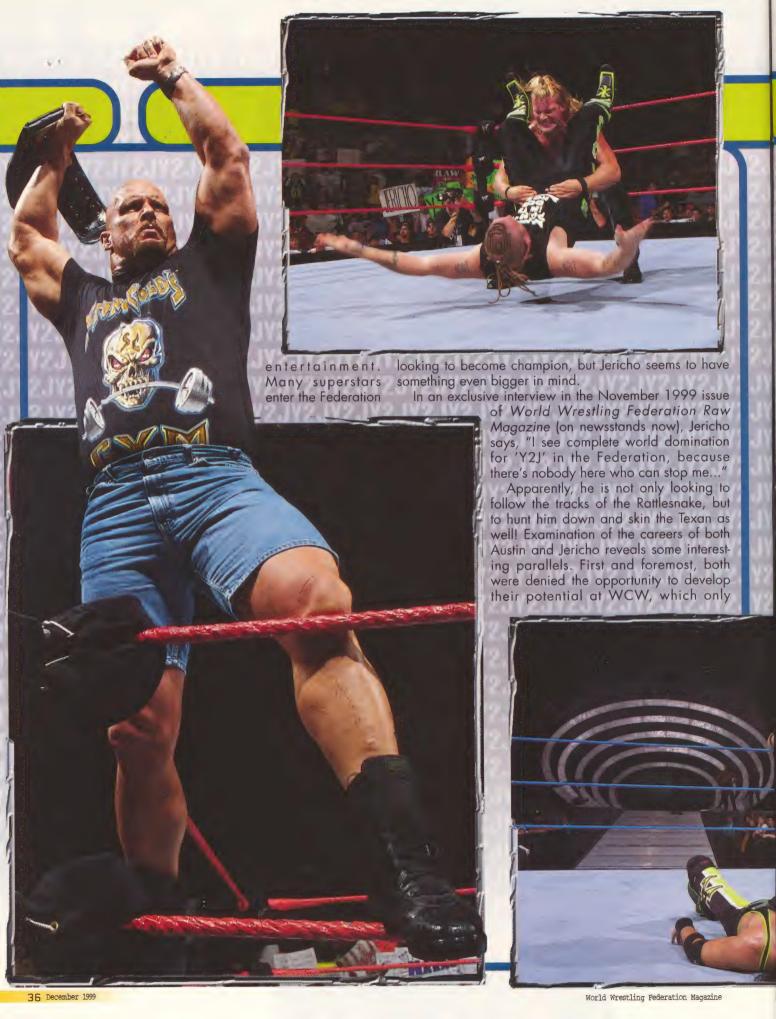
Wrestling Federation programming. The moniker of "Y2J" isn't just some catchy nickname, but rather a goal almost

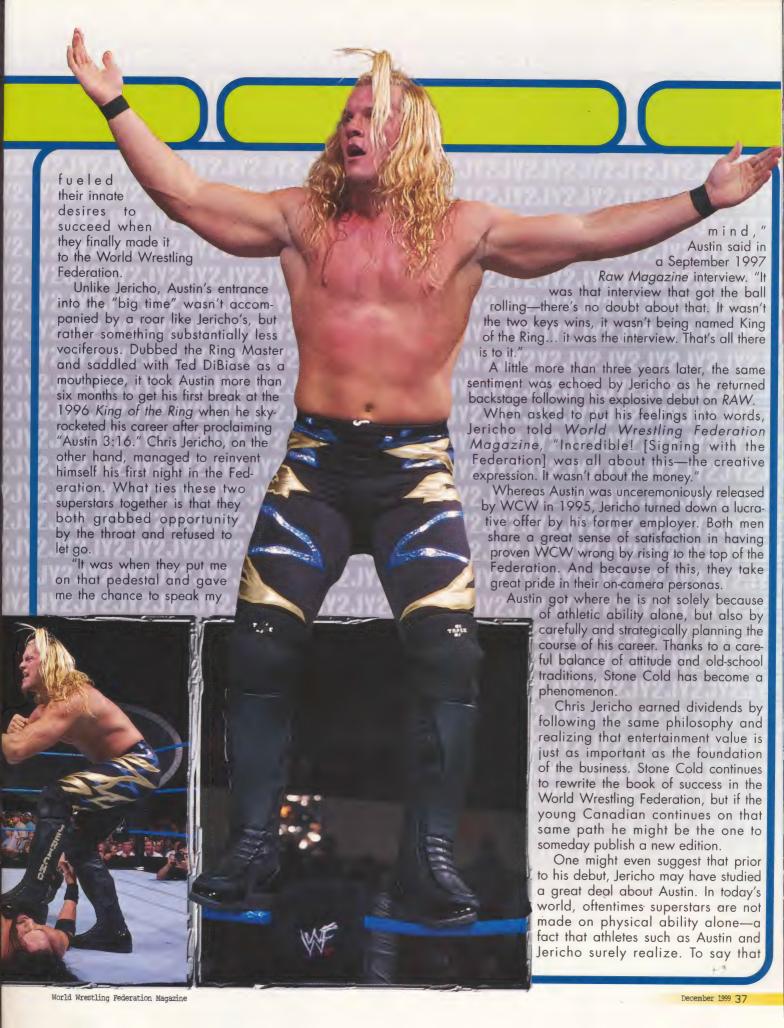
within reach for the talented newcomer.

Included among the new breed of Federation Superstars, Jericho is already laying down the groundwork to become the top sports-entertainer in the business for 2000 and beyond. All the elements are there, from his largerthan-life entrance and mic skills to unlimited in-ring ability and attitude, for this Canadian to become just that.

Before doing so, however, he must first overthrow Stone Cold Steve Austin, who is undeniably the biggest name in the industry. A decade ago when anyone thought of wrestling, images of Hulkamania came to mind. Today, the Texas Rattlesnake wears that crown, a feat he accomplished by launching the era of "Attitude" in sports-















SPORTS 989 SPORTS









WHAT IS THE EXTRA "D" IN YOUR NAME FOR?

IN NBA ShootOut 2000, ARE YOUR HIGH TOPS TIED IN A DOUBLE KNOT?

IS IT TRUE YOU'RE ALLERGIC TO CELERY?

DOES YOUR UNIFORM START TO CHAFE BY THE FOURTH QUARTER?

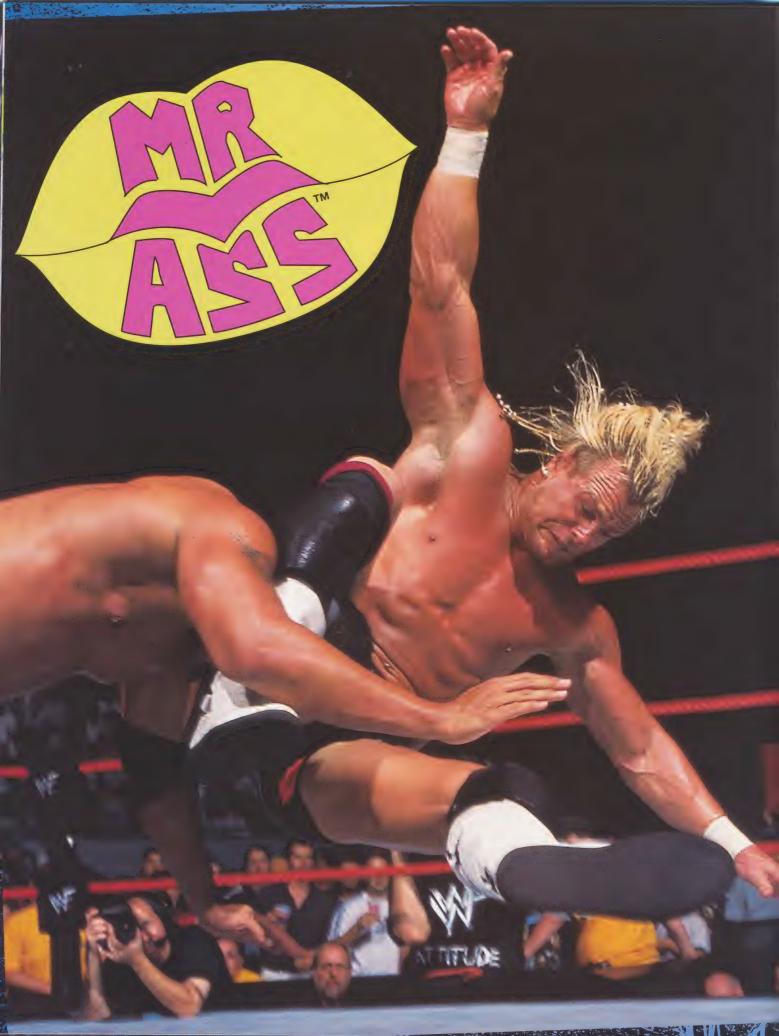
It's NBA ShootOut 2000 starring Jason Kidd. Check out 300 new motion captured moves with 42 signature dunks, or design your own slams with "Create Dunk." New defensive Matchup & Deny™ and offensive Read & React™ artificial intelligence gives you the most realistic hoops game play ever. "Touch Shooting" even lets you control the accuracy of your shot. You think you got enough game? Bring it.

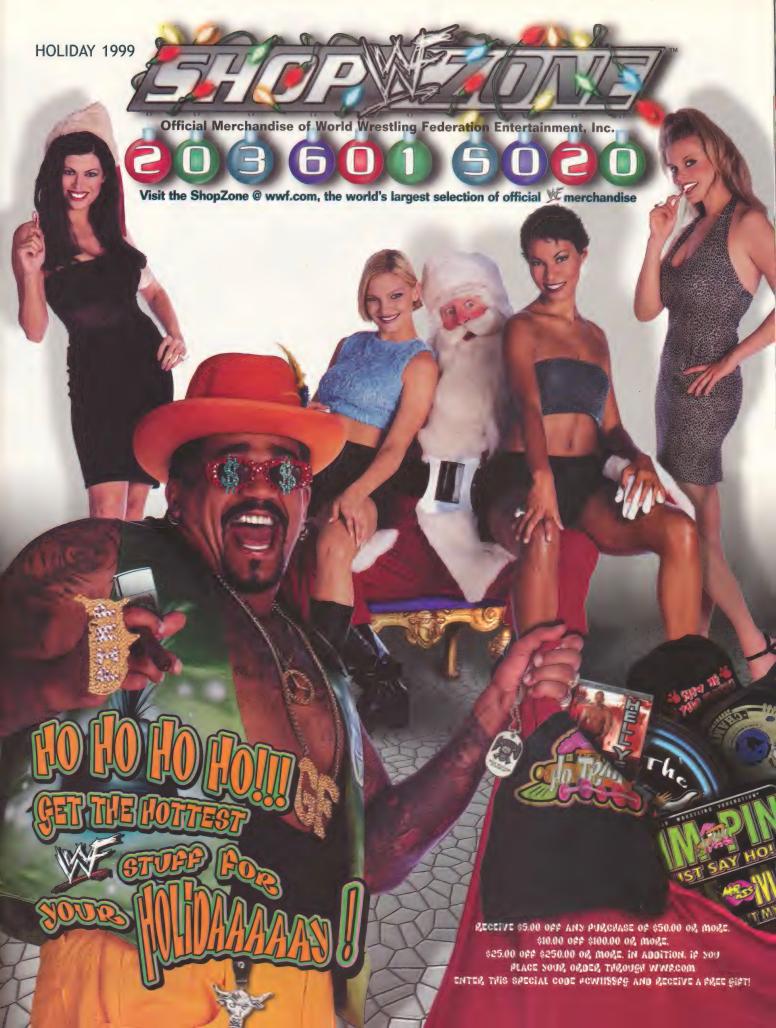




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Black. 100% Cotton. Sizes: S M L XL XXL

#13117 \$25.00

B. NEW! STONE COLD CROSSBONES T-SHIRT

Available in white and grey. 100% Cotton. Sizes: M L XL XXL

White: #13158 Grey: #13160 \$25.00

C. NEW! OFFICIAL AUSTIN HOCKEY JERSEY

Austin skull screenprinted on front. Back: "Hell Yeah" 3:16. Black. Nylon. Sizes: M L XL XXL

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\$39.99

D. NEW! STONE COLD CROSSBONES LICENSE PLATE

Black metal. Austin 3:16. "Expect No Mercy."

#13144

\$7.99

E. AUSTIN 3:16 VENOM COLOGNE

Hell Yeah! The first toughest S.O.B. cologne for men. 100ml / 3.4 fluid ounces.

#13123

\$24.95

F. 100% PURE RATTLESNAKE T-SHIRT

Front: "100% Pure Rattlesnake". Back: "Expect No Mercy" Black. 100% Cotton, Sizes: S M L XL XXL

#13098

\$25.00

G. NEW! AUSTIN BUCKET HAT

Skull and two finger salute on front. Black cotton canvas, Embroidered.

#13141

\$18.00

H. NEW! AUSTIN CROSSBONES BOXER PANTS

Skull and crossbones printed all over. Stone Cold repeated on black waistband. Grey. 100% cotton jersey. Sizes: M L XL XXL.

#13151 \$22.00

I. NEW! AUSTIN CROSSBONES BASEBALL HAT

Skull and crossbones on front. White brushed cotton. "Hell Yeah" on back. Embroidered.

#13157

\$16.00

J. AUSTIN LIGHTWEIGHT PULLOVER

Shell: Water-resistant nylon, navy blue. Lining: Maroon mesh. Zipper and snap closure, elastic cuffs, side pockets and rear vented flap with velcro closure. "Austin 3:16" on front. "Stone Cold" on back. Packs into chest pocket for storage. Adult sizes: M L XL XXL

#13076

\$44.00

K. AUSTIN 3:16 VENOM WALLET

Embroidered Rattlesnake Skull. Black w/silver chain.

#13127

\$19.99

L. AUSTIN 3:16 VENOM BASEBALL HAT

Front: "Venom" Snake. Back: "Austin 3:16."

#13121

\$16.00

M. NEW! AUSTIN ZIPPO REFILLABLE LIGHTER

Silver finish. Stone Cold and crossbones screenprinted on front.

#13153

\$24.99

N. NEW! AUSTIN NEON CLOCK

Cord-powered red neon light, Uses one AA battery. "Hell Yeah" skull logo and skeleton hands tells you what time it is "Austin" style. Battery not included. Diameter 15 inches.

#13152

\$79.00

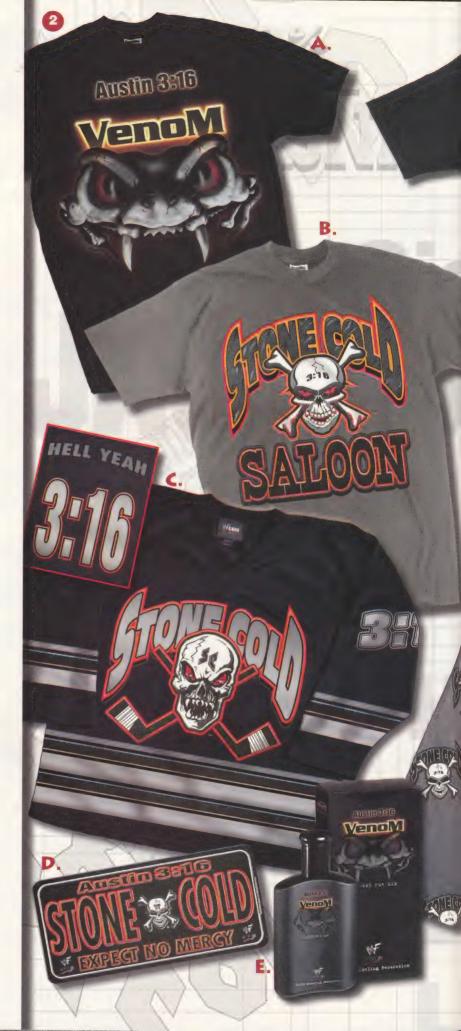
O. AUSTIN "SMOKING SKULL" CHAMPIONSHIP BELT

Foam replica of what Stone Cold wears! One size fits all. 41" long x 3" wide.

#13129

\$16.00







LAY THE SMACK DOWN ON YOUR CANDY ASS WITH THESE: A. NEW! THE ROCK RUNNIN' WITH THE BULL T-SHIRT

Front: "Runnin' with the Bull." Black. 100% Cotton. Sizes: S-XXL. #35037 \$25.00

B. NEW! THE ROCK BOXER PANTS

Black pant with red bull all-over print, 100% Cotton, Sizes: M-XXL #35048 \$22.00

C. THE ROCK SAYS ... T-SHIRT

Front: "The Rock Says...". Back: "You're a Roody-Poo Candy Ass!" Black. 100% Cotton. Sizes: S M L XL XXL.

#35017

\$25.00

D. NEW! THE ROCK ELECTRIFYING FOOTBALL JERSEY

Official Rock jersey. Black. Nylon. Sizes: M L XL XXL.

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\$39.99

E. NEW! THE ROCK NEON CLOCK

Cord-powered blue neon light lays the Smack Down. New Brahma Bull design. Uses one AA battery. Batteries not included. Diameter 15 inches. #35043 \$79.00

F. NEW! THE OFFICIAL ROCK HOCKEY JERSEY

New Rock Bull Design screeprinted on front. Back: People's Champ #1. Black. 100% Cotton. Long sleeve. Sizes: M L XL XXL

#35040

\$39.99

G. THE ROCK ELBOW PAD SET

Metallic Bull Logo. Two screenprinted pads. "Lay the Smack Down." #35027

H. NEW! "LAYETH THE SMACKETH DOWN" T-SHIRT

Front: Layeth the Smacketh Down. Back: New bull design. Black. 100% Cotton. Sizes: S M L XL XXL.

#35042

\$25.00

I. THE ROCK CREW ATHLETIC JACKET

Water-resistant nylon striped jacket. Elastic cuffs and hem. Zippered side pockets. 100% Cotton lining. Black. Adult Sizes: M L XL XXL; Youth Sizes: S (7/8), M (10/12), L (14/16), XL (18/20)

Adult: #35030

Youth: #35033

\$44.00

J. THE ROCK TEAR-AWAY ATHLETIC PANT

Water-resistant black nylon pant (unlined). Zipper opening on lower leg for easy on-off. Available in both: Adult Sizes: M L XL XXL; Youth Sizes: S (7/8), M (10/12), L (14/16), XL (18/20)

Adult: #35031 - \$36.00

Youth: #35034 - \$24.00

K. NEW! THE ROCK "DO YOU SMELL IT" BASEBALL HAT

New Brahma Bull design on front. Embroidered. Black. 100% Cotton. #35049 \$16.00

L. THE ROCK SUNGLASSES

The Rock Bull Logo on each lens. Gold metal frame.

#35026

\$12.00

M. THE ROCK WALLET

Embroidered Bull Logo on black tri-fold genuine leather wallet.

#35009

\$19.99

N. NEW! THE ROCK BUCKET HAT

Black cotton canvas. Embroidered. One size fits all.

#35045

\$18.00

O. THE ROCK BULL PENDANT

Silver Finish. Leather Rope.

#35025

\$8.00

\$9.99

P. THE SMACKDOWN HOTEL T-SHIRT

Get checked into The Rock's hotel. Black. 100% Cotton. Sizes: S-XXL. #35019 \$25.00

O. THE ROCK DOG TAG

Front: "The Rock." Back: Attitude logo. Chain. Silver finish.

#35015

\$8.00

R. NEW! THE ROCK SHOT GLASS SET

Set of four 2 oz. shot glasses, each with a different design.

#35044 \$12.00

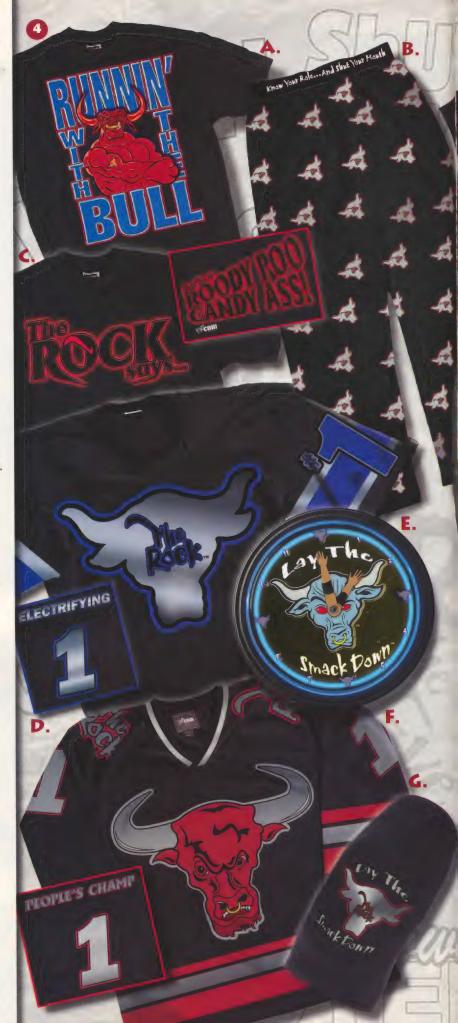
S. NEW! THE ROCK LEATHER KEYCHAIN

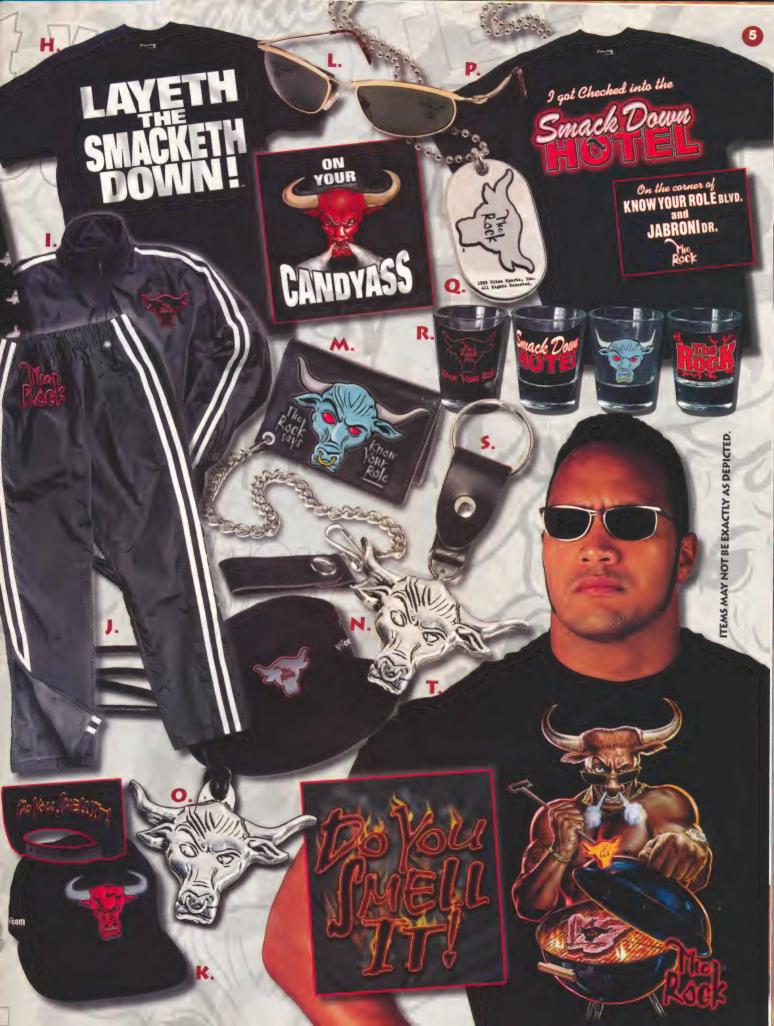
The Brahma Bull with silver finish

#35036

T. NEW! THE ROCK "DO YOU SMELL IT" T-SHIRT

Do you smell what The Rock Is Cookin'? Black. 100% Cotton. Sizes: S-XXL. #35041 \$25.00





SHARPEN YOUR EDGE. A. UNDERTAKER "HELL HAS RELOCATED" T-SHIRT

Image of Undertaker and symbol on front. Back: "Hell has relocated." Black. 100% Cotton. Sizes: M L XL XXL

#03072

B. MINISTRY PENDANT

Ministry star pendant on leather rope. Silver finish.

#68001

\$8.00

\$25.00

C. THE BROOD PENDANT

Brood pendant on leather rope. Silver finish.

#66002

\$8.00

D. NEW! UNDERTAKER CHAOS COMIC T-SHIRT

"You bought the #1 comic, now buy the #1 shirt!" Black. 100% Cotton. Sizes: M L XL XXL.

#03069

\$25.00

E. NEW! EDGE T-SHIRT

"Everybody Has Some EDGE In Them" on front. Back: "How Sharp Is Your Edge?" Black. 100% Cotton. Sizes: One size fits all.

#76001 \$25.00

F. NEW! UNDERTAKER CROSS COMIC T-SHIRT

"Get the hottest shirt from the hottest comic!" Black. 100% Cotton. Sizes: M L XL XXL.

#03070

\$25.00

G. NEW! THEE ACOLYTES T-SHIRT

Hell's Henchmen on front. Back: Don't Hunt the Hunter. Black. 100% Cotton. Sizes: M L XL XXL.

\$25.00 #74001

H. NEW! KANE SUCK IT T-SHIRT

"The Big Red Machine says..." on front. Back: "Suck it!" Black. 100% Cotton. Size: M L XL XXL.

#44006 \$25.00

WORLD WRESTLING FEDERATION **CHAMPIONSHIP BELTS**

Exact foam replicas of the real thing! Each belt is 41" L by 3" W.

I. INTERCONTINENTAL CHAMPIONSHIP BELT

\$16.00 #00103

J. TAG TEAM CHAMPIONSHIP BELT

#00104 \$16.00

K. HEAVYWEIGHT CHAMPIONSHIP BELT

#00102 \$16.00

All belts have the new World Wrestling Federation® logo.

L. NEW! THE BIG SHOW "LIVIN' LARGE" T-SHIRT

Front: The Big Show. Back: Livin' Large and in Charge. Black, 100% Cotton, Size: One size fits all.

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M. KANE MASK

As close as you'll ever want to get to being Kane. Plastic.

#44003

\$8.00







DO IT DOGGY OR PUPPY STYLE! A. NEW! ROAD DOGG DOGGY STYLE T-SHIRT

Front: Doin' It in the Dogg House! Everyone likes it Doggy Style design on back. Black. 100% Cotton. Size: M L XL XXL

\$25.00

B. NEW! ROAD DOGG PLUSH DOG

Green plush dog with glasses and dreadlocks. Dimensions: 13 in. high x 17 in. long.

#65010

C. NEW! DEBRA PUPPIES T-SHIRT

Front: Show Me Your Puppies! Back: Get It? Black. 100% Cotton. Sizes: M L XL XXL

#67002

\$25.00

D. NEW! DEBRA PUPPIES BASEBALL HAT

Front: Show Me Your Puppies! Back: Debra Black. 100% Cotton. Emroidered.

#67003

\$16.00

E. NEW! DEBRA PUPPIES POSTER

Size: 24"x36"

#67010

\$10.00

F. NEW! ROAD DOGG BUCKET HAT

Road Dogg design embroidered on front. Black cotton canvas.

\$18.00 #65012

G. NEW! HARDY BOYZ "2 XTREME" T-SHIRT

Black. 100% Cotton. One size fits all.

#75001

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H. X-PAC T-SHIRT

Front: "X-Pac" logo, Back: "Your Ass is Grass." Black. 100% Cotton. One size fits all.

#61002

\$25.00

I. NEW! HHH SCRATCH LOGO T-SHIRT

"Triple H" scratch logo on front. Black. 100% Cotton. One size fits all.

#31006

\$25.00

J. NEW! GODFATHER "JUST SAY HO" T-SHIRT

Ho Train design on front. Back: "Don't Say No, Just Say Ho!" Black. 100% Cotton. Sizes: M L XL XXL.

\$25.00

K. NEW! GODFATHER PIMPIN' LICENSE PLATE

Pimp nationwide with your Ho Train vanity plate design on black metal. #72010

\$7.99

L. NEW! VAL VENIS UNLOAD T-SHIRT

Front: I Am Cocked... Back: Locked And Ready To Unload. Black. 100% Cotton. Sizes: M L XL XXL.

#58006

\$25.00

M. NEW! MR. ASS "ALL THIS ... " T-SHIRT

Strut your stuff 'cause you're " All This." Black. 100% Cotton. Sizes: M L XL XXL

#64011

\$25.00

N. NEW! MR. ASS MAN LICENSE PLATE

Honk if you love a Badd Ass. ASSMAN on black metal.

#64010

\$7.99







WE RACING & TOLIVER RACING OFFICIAL NHRA GEAR: A. NEW! AUSTIN DRAGSTER T-SHIRT

Austin skull and official racing car on front. Back: BYE-BYE, JACKASS! Grey. 100% Cotton. Sizes: M L XL XXL

#13155

\$25.00

B. NEW! WE RACING BURN RUBBER LICENSE PLATE Black Metal.

#00160

\$7.99

C. NEW! AUSTIN WE RACING T-SHIRT

The "Rattlesnake" and his official race car on front. Back: Lay it on the line JACKASS. White. 100% Cotton. Sizes: M L XL XXL

#13161

\$25.00

D. NEW! AUSTIN WE RACING BASEBALL HAT

Austin skull Racing logo and Toliver Racing logo embroidered on red and blue hat. Brushed Cotton.

#13159

\$16.00

E. NEW! UNDERTAKER WE DRAGSTER T-SHIRT

Black. 100% Cotton. Back: "Drag Your Soul." Sizes: M L XL XXL \$25.00 #03081

F. NEW! WE ATTITUDE RACING JACKET

Official Attitude Racing logo embroidered on chest. Black with red racing stripes on sleeves. Nylon. Sizes: M L XL XXL #00155

\$44.00

G. WE GYM BAG

Attitude logo screenprinted on side and embroidered on front. Black. 600 poly denier with mesh backing. Side zip and shoulder strap. Measures: 25"L x 14"H x 11"W #00109 \$34.99

H. MR. SOCKO SOCK PUPPET

One word for you: SOCKO!

#11011

\$10.00

I. NEW! "MICK FOLEY-FAKE WRESTLER" T-SHIRT

So you think it's Fake? NOT! Black. 100% Cotton. Sizes: M-XXL.

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J. WRESTLEMANIA® "THE LEGACY" BOX SET

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K. THE CLASSIC FIVE VIDEO SET

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4. SummerSlam. 5. Survivor Series. 15 hrs. of action. Free T-shirt.

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L. AUSTIN "HELL YEAH" VIDEO

The saga of the toughest S.O.B. in the Federation continues. 90 min. DVD format has special interactive features and documentaries.

VHS #13124 \$14.95

DVD #13156

M. THE ROCK "KNOW YOUR ROLE" VIDEO

Know your role and buy this tape! Approximate running time: 1 hour. #35028

N. "COME GET SOME - THE WOMEN OF THE WE VIDEO!

If you want it, come and get it! Approximate running time: 1 hour.

\$14.95 #00120

O. "BEST OF RAW" VOLUME 1 VIDEO

Get the best of RAW IS WAR all right here in this video. Time: 1 hour. \$14.95 #00121

P. WRESTLEMANIA® XV VIDEO

The greatest event in sports-entertainment! DVD has special interactive features: Superstar/fan commentaries, pick a match and biographies.

VHS 3 hrs. #00140 \$39.95

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Q. MATTITUDE FRAGRANCES

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For men #00022 For women #00023 now \$14.99 ea. R. THE MUSIC, VOLUME 3 CD

WE Superstars' latest entrance music. Featuring 14 songs. #00108

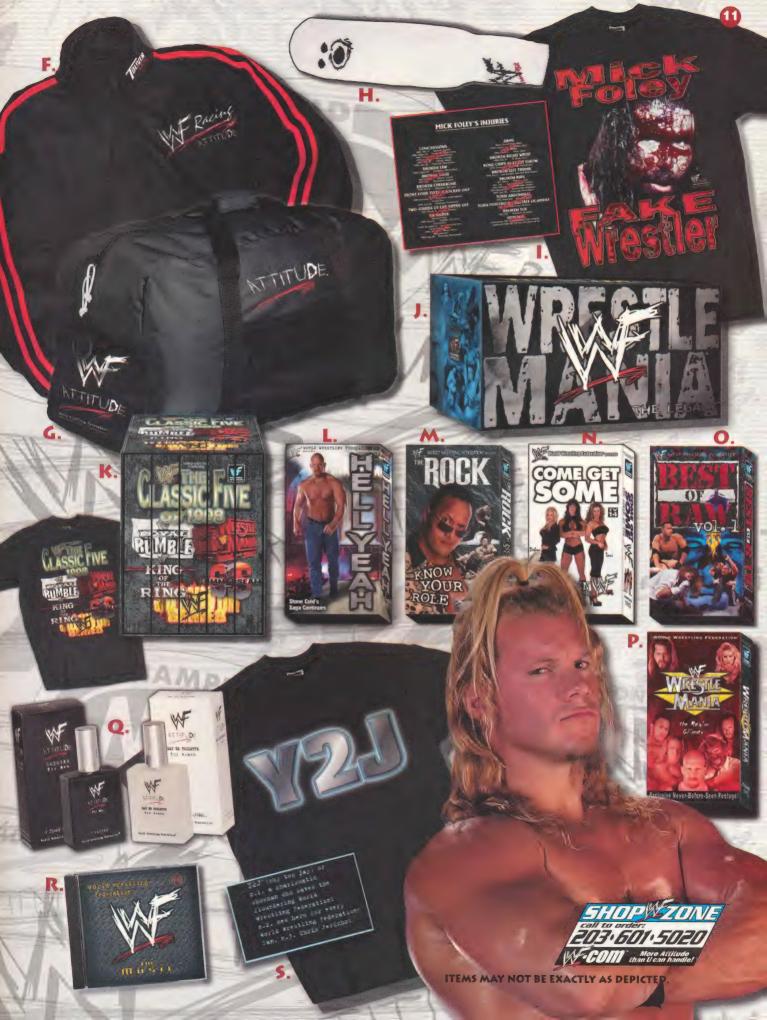
5. NEW! Y2J DEFINITION T-SHIRT Front: "Y2J". Back: Definition of Y2J. Black. 100% Cotton.

Sizes: S M L XL XXL #77001

\$25.00

\$14.95







OVEMBER

	IV		W			13
	Mr. Ass	2	3	4	5	6
Prince 14	8	9 Chris Jericho	10	1	lz	13
Albert Survivor Series® (Detroit, MI)	IS	16	17	18	19	20
Z	22	3	24	25	Z6 Ivory	27 British Bulldog
28	Jerry "The Z9 King" Z9 Lawler Bradshaw	30 Christian				

DECEMBER.

Kurt Angle Papi Chulo Stone 18 Cold Steve Austin W Armageddon" (Ft. Lauderdale, FL) Chyna Mideon Max Mini



Motel 6. The pile-driving, body-slamming, super-kicking, clothes-lining, leg-sweeping official motel chain of the *Hot Rod* Power Tour.

The newly renovated Motel 6, with over 80,000 overhauled and supercharged rooms nationwide, is proud to be the official motel chain of the Hot Rod Power Tour. Originated by Hot Rod magazine, the 9-day Power Tour East begins October 9 in Massachusetts and travels to Florida, with over 10,000 hot rods joining along the way. At the nine "Cruise Night" parties during the tour, you'll have a chance to see all the hot rods, win prizes, listen to live music and visit the Motel 6 bus. For more information on the Hot Rod Power Tours, please visit www.petersenevents.com. Check out all the Motel 6 locations along the tour by visiting our web site at www.motel6.com, or call 1-800-4-Motel 6.

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Pac-Man World 20th Anniversary: America's favorite video game star in an all-new 3D action adventure!



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Pac-Man Game Boy & Ms. Pac-Man Game Boy Two of the best-selling Game Boy titles of all time! Classic Pac gameplay at a terrific price.







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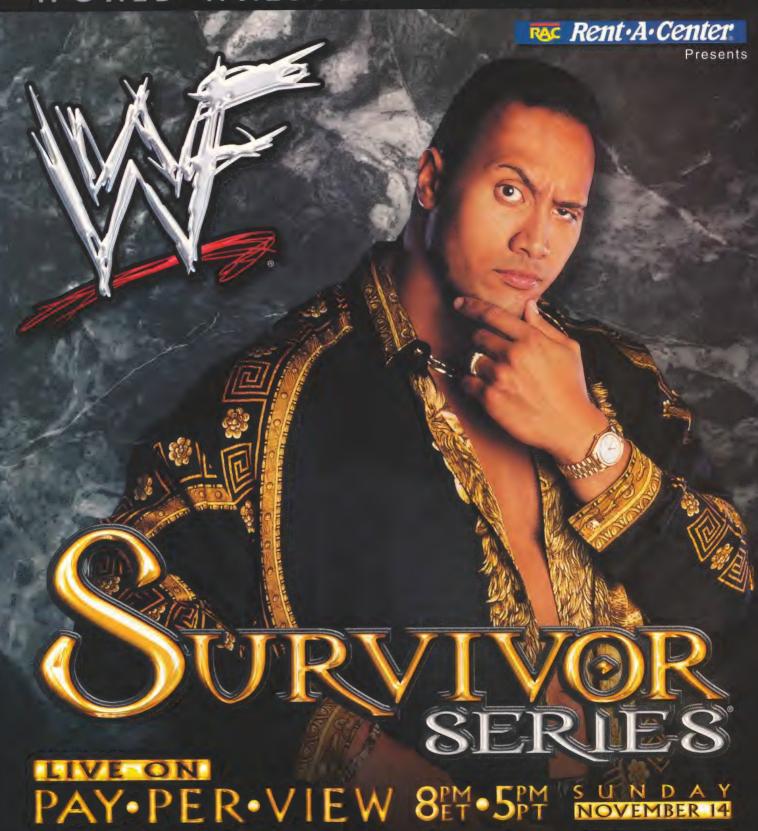








WORLD WRESTLING FEDERATION





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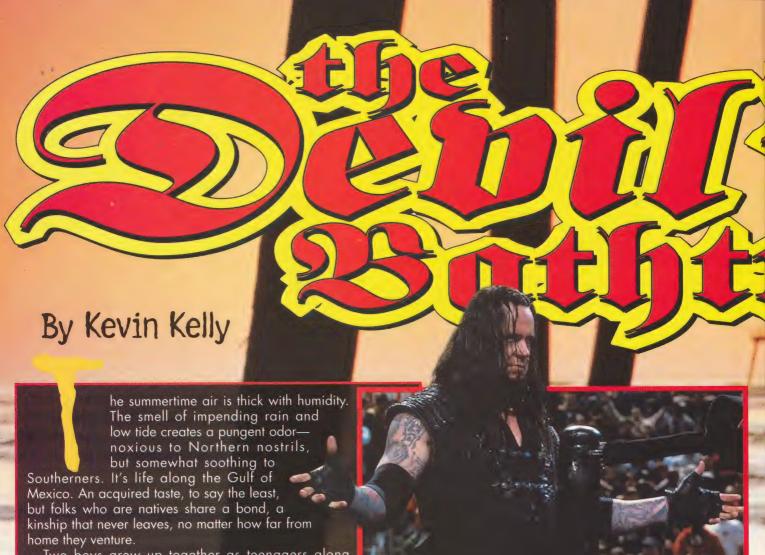
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3:16

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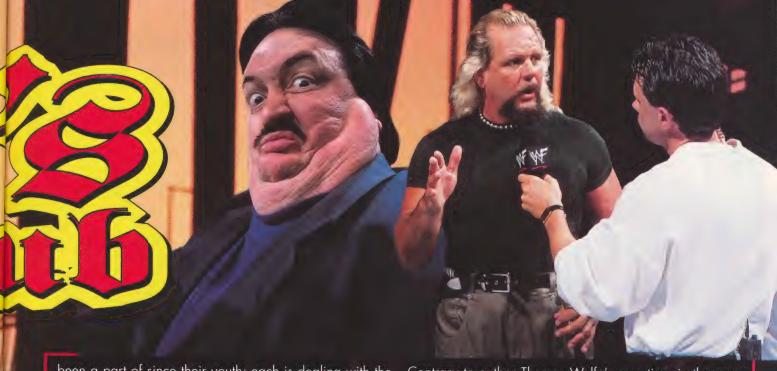


Two boys grew up together as teenagers along the Gulf and were best friends. They shared a love for professional wrestling and regularly attended matches together. They volunteered to help set up the rings, sell programs—anything to be a part of the scene. They both swore that one day they would rule pro wrestling together. But that was just youthful fantasy, far-flung day dreams, while they

fished barefoot in the shallow waters along the shore.

Both went on to leave their marks nonetheless. One boy grew up to become the most notorious manager in the history of the World Wrestling Federation, while the other became a Fabulous Freebird. Paul Bearer and Michael Hayes were childhood friends and their mutual history has intertwined again.

Although both still share an intense love of the industry they have



been a part of since their youth; each is dealing with the pain of loss and betrayal. Hayes put his faith in the Hardy Boyz, only to be cast aside by the impetuous youths. Bearer's loss is even greater—his son, Kane, is no longer a part of his life, and Paul's relationship with the Undertaker is not as solid as it once was.

Rumors swirl about both men's futures, but one wonders if their past bond could bring these two together again. Might these two diverse men find common ground on which to walk and fulfill their childhood pledge? As crazy as that might sound, could Paul Bearer and Michael Hayes work together and get back what each has lost?

Do they need or want help? Would they ask it of each other? Both are fiercely proud and it's highly unlikely that either would show any weakness that might be interpreted from the request. After all, Paul Bearer and Michael Hayes are two of the most recognizable names in the Federation and while neither is anywhere near the twilight of his respective career, it seems as though each is missing something right now. Perhaps what both are missing is each other.

How many of us made promises as children only to forget about them in time? While the contractual obligation of the "pinky swear" or its equivalent would never hold up in court, that doesn't mean you forget the friendship you had or the person you bonded with.

Contrary to author Thomas Wolfe's assertion, in the case of Bearer and Hayes, perhaps "you can go home again."

Their bond was formed on the waters of the Gulf of Mexico and cemented under the hot lights in smoke-filled arenas where wrestling matches were later held.

Now, seemingly millions of miles away, under the blinding specter of today's world of sports-entertainment, two small-town boys with big city

small-town boys with big city dreams have an opportunity to rekindle their childhood friendship and possibly recapture what they lost.

Hayes sacrificed his own job security in an effort to save two careers he felt were floundering toward failure, as well as to resurrect his own career as an active competitor. As Dok Hendrix, the Federation's enthusiastic announcer/pitch man, Hayes had no worries. He was good at what he did and television producers liked him.

When his in-ring career was derailed in 1993 due to a back injury, Hayes hoped to someday return to action. Enter Matt and Jeff Hardy, the wildly talented tag team, who were sinking

like the Titanic under the weight of inexperience. Despite winning the tag team titles in amazingly short order, the head-strong duo shunned their mentor.

Even Hayes cannot fault Matt and Jeff on a certain level. They wanted to be matched against Edge and Christian, with whom they have had fantastic matches. Those matches, however, could

shorten the Hardys' careers because of the high-risk offense they showcase. Becoming the New Brood provided the brothers with the

proper care of his body. He didn't listen when his back screamed in

> agony; he kept working despite the pain. Part of the Freebird mystique also involved the night

life. Years of burning the candle at both ends took a toll as well. Hayes can certainly tell stories about the dark side.

Paul Bearer can be looked upon as a victim of his own devices as far as his relationship with Kane is concerned. He also should accept the blame for his previous misdeeds against the Undertaker and the negative effect on their partnership. Nevertheless, it pains Bearer that both Undertaker and Kane continue to be at each

other's throats. Paul's wish all along has been to manage Kane and Undertaker into immortality. While it may be his own fault if that never

happens, Bearer

a childhood memory? Maybe each man's broken spirit can be mended by simply remembering what each meant to the other all those years before.

A partnership not only might fill a void within both Bearer and Hayes, but imagine what this tandem could



appears willing to accept the responsibility. Perhaps the damage is irreparable. Does a desire for reconciliation and a second chance perhaps take Bearer back to the shores of the Gulf? Is the emptiness and the wound of betrayal mitigated in Hayes' conscience by

conjure up. Both men are veteran showmen. The Freebirds were popular "heels" we loved to hate who introduced rock music into the squared circle. Paul Bearer was synonymous with the greatest character in sports-entertainment ever created, the Undertaker, for close to a decade. The Fabulous Freebirds and the Undertaker were supreme entertainers who captured our attention and our imaginations.

If Bearer and Hayes can return to their roots and revisit their shared past, the revenge each now seeks could become a seed of evil, perhaps creating the scourge of the next century in the World Wrestling

Federation.



opponents they wanted and it also took them away from the naysaying Hayes, who wanted the boys to monitor the risks they took in an effort to prolong their careers.

The former Freebird spoke from experience—his days in the ring had been curtailed as a result of not taking

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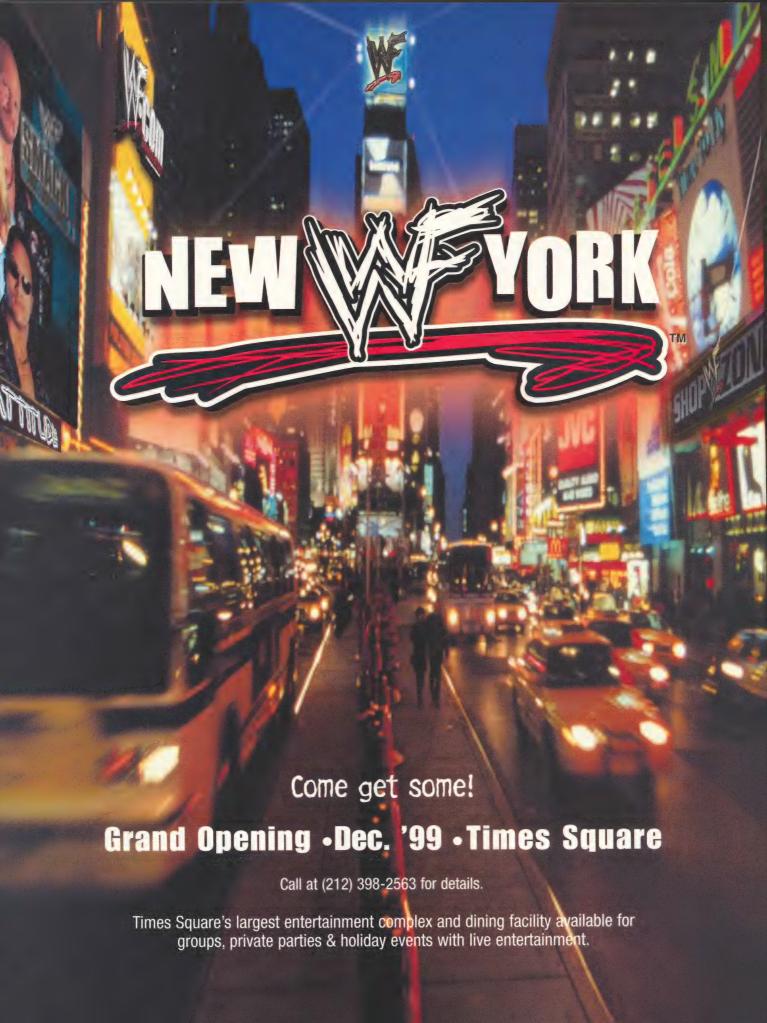


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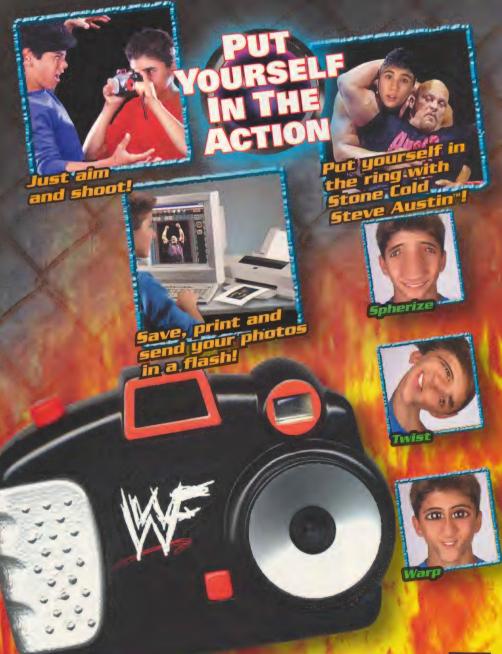


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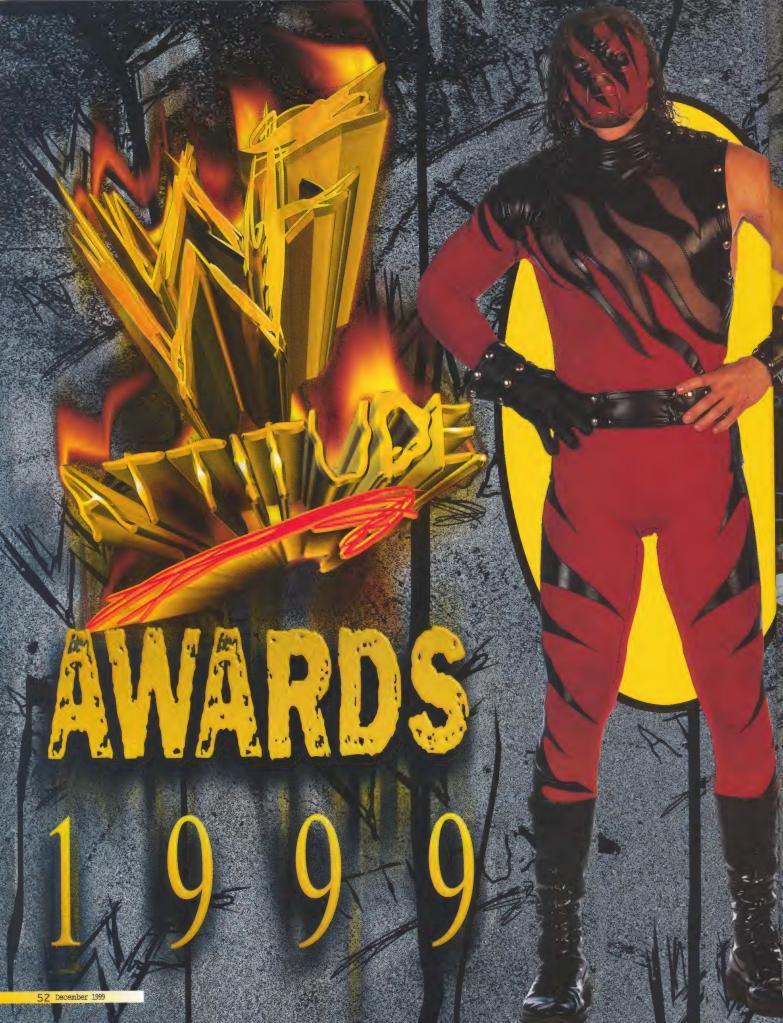












It's A Tie!

What a phenomenal year 1999 has been for the World Wrestling Federation. The Federation Superstars have truly evolved and the television shows have never been better. It has not only provided incredible entertainment, but has given this writer a lot to chew on week after week.

It is difficult to narrow my Attitude Awards to just a couple of Federation Superstars—each and every one have made some kind of impression. However, there are two individuals who have had a tremendous impact this year, two individuals whose performances have left me waiting each week for more, two individuals whose excellence surpasses in-ring athleticism and enters the realm of character and integrity.

My Attitude Awards this year go to Stephanie McMahon and Kane.

Since her debut in the ring, Stephanie McMahon's presence has been compelling. She has been such an incredibly strong woman—and while it is the norm for strength to be in brawn, Stephanie's is in character. She was quite literally sent to Hell and back. Kidnapped by the Undertaker, Stephanie was put through a horrendously terrifying trial—only to be almost married to the Phenom. Fortunately, Stone Cold Steve Austin heroically came to her rescue.

Perhaps the most devastating aspect of her nightmare was the

revelation that her brother, Shane, and father, Vince McMahon, were behind it all. Nevertheless, Stephanie bounced back, not allowing the Undertaker—or her family—to ruin her life.

Next, we watched Stephanie fall in love. The object of her affection was Test, the former Mötley Crüe bodyguard, much to her parent's and sibling's chagrin. The last person on earth Vince McMahon wanted his daughter to fraternize with was the "hired help." Complicating Stephanie and Test's romance was Shane's constant interference, even recruiting the Mean Street Posse to do his dirty work. Regardless of all the hoopla and hurtful confrontations with her brother and father, Stephanie defied all their attempts to control her life and stood by her convictions—and her love.

Stephanie signifies a true woman of the 21st century—strong in courage and character and willing to risk everything for her ideals. What a rarity in today's power-driven, moneyhungry, competitive world. Above all, though, Stephanie is a McMahon. But she has turned the negative traits the family seems to possess—manipulation and ruthlessness—into assets. Having been betrayed by so many this past year, will Stephanie's resolve be able to

By Laura

survive any more anguish? What will she bring to the squared circle in 2000?

My next Attitude Award goes to Kane. What an incredibly powerful and complex man. No other Federation Superstar has kept us so riveted. His story, his history, is both fascinating and heart-wrenching. Behind the mask is a man the world is slowly coming to know and to understand. This past year we have learned about him through his relationships.

Everyone who has been close to the "Big Red Machine" has hurt him. His own father, Paul Bearer, kept him locked away for most of his childhood after Kane's step-brother, Undertaker, set the fire that killed their mother and burned Kane's face. Adding insult to injury, the Undertaker has attempted to manipulate Kane during their time in the Federation—leading him along, using and taking advantage of Kane. And let's not forget that the Federation owner, Vince McMahon, also used Kane to further his own ends, only to turn on him and attempt to have him committed.

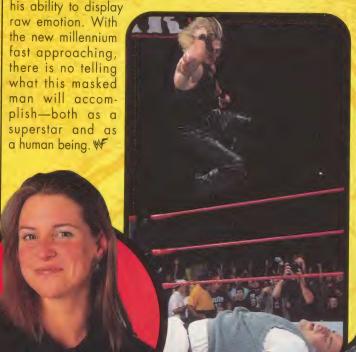
And then came Chyna. The Ninth Wonder of the World led Kane—and the viewers—to believe that she appreciated him,

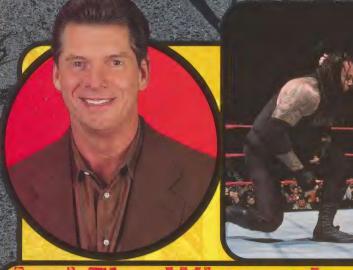
only to stab him in the back at WrestleMania XV.

The most intriguing—and revealing—relationship Kane forged was with X-Pac. Successful as tag team partners, X-Pac and Kane shared other traits that welded their newfound partnership. Both had tasted the bitterness of abandonment and betrayal and with each other, both became stronger individuals. Kane found his voice... and used it. Also with X-Pac's help, he found his humanity and his heart. When X-Pac was down, Kane went after the perpetrators.

Kane had previously been thought of as sociopathic and mentally deficient. This year the world learned that Kane has feelings, and that he possesses something uncommon these days—loyalty. He also displayed courage in its most authentic form. True, Kane has always used his physical prowess to intimidate, but speaking in front of the world without his voice device took real courage.

Kane is in fact more human and more of a man than most in





And The Winner Is...

By Kevin Kelly

This was the year when diamonds in the rough emerged to provide the biggest surprises. Who would have guessed that Vince and Shane McMahon would be highlighted as in-ring performers in a review of 1999's best matches? Such is the case for this writer as father and son McMahon made me a believer.

They will certainly be remembered and must both be commended for their similar falls from great heights. When Vince McMahon challenged Stone Cold Steve Austin at St. Valentine's Day Massacre, every so-called expert labeled the bout a stinkeroo waiting to happen. How could Vince possibly put on a good match? He is a great entertainer, but a sports-entertainer? All jaws fell, however, when Vince dropped from the top rung of the cage through the Spanish announce table.

It was tenacity and pride that compelled Vince to get up following that mighty fall. The fact was that Vince was in absolute agony, but the owner refused to let it (just like the facts) get in the way of a good story. His match with Austin told a story and it was a classic. Vince took the @#\$-whooping everybody wanted to see and then some, and his desire not to embarrass himself or Austin forced him to take that beating to the next level.

Although this was not the only time Vince climbed into the ring for competition in 1999, it can certainly be argued that it is the most memorable. The son and heir couldn't let the old man show him up, though, could he?

Shane McMahon had never been a television announcer before his debut on *Heat*. Shane heard the critics but more than held his own.

His stint on commentary was the springboard to more work on the microphone as the "Boy Wonder" developed when the calendar turned to 1999. The new year would bring new challenges, as Shane would eventually have to back up his mouth in the ring.

WrestleMania XV against X-Pac was a true test. The match turned into a very entertaining bout and many were surprised by Shane's athletic ability. It has been said that X-Pac was surely helpful in making the match what it was. Others have said that it's impossible to have a bad match against someone as good as X-Pac. Even the talented degenerate was quick to give "props" to Shane.

After "retiring" as the European Champion, would Shane also step away from the ring? That question

was answered at King of the Ring, when he and his father battled Stone Cold Steve Austin in a Handicap Ladder Match. This type of match can seem like advanced calculus to someone just learning to add and subtract and is perhaps the most difficult match to execute well.

Despite the degree of difficulty, Shane and Vince were virtually flawless. Yes, there were times when the match wasn't pretty, but who could ever forget Shane staggering out of the corner with his father on his shoulders reaching for the briefcase that was the objective in this match? It was classic comedy perfectly balanced with sheer brutality.

About this time, fans started using the term "natural" in reference to Shane's skill. What other word so accurately describes the ability to pull off a credible match with no formal training? Weeks of preparation went into each test, but all the training in the world doesn't mean anything when it's for real.

Shane faced a real "Test" at SummerSlam. Shane downplays the "show stealer" label, but the fact remains that his match with Test stole the show at the biggest event of the summer.

Father and son stood out with their performances this year. Guts and hard work are the basis of any successful venture and for Vince and Shane McMahon their forays into the ring were both rousing successes.



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An Apology To Jeff Jarre

By Bill Banks

This writer owes Jeff Jarrett a big apology. While going through an August '98 issue of Raw Magazine recently I came across an article I had penned in which I not only questioned Jeff's direction in the World Wrestling Federation at the time, but also referred to him as "his own worst enemy."

To be perfectly honest, I just didn't "get" Jeff's thenpersona, which was almost identical to the one witnessed during his first run in the Federation in the early 1990s. In that article I basically wrote Jarrett off as an athlete who would only go so far in the business. The cowboy outfit, riding to the ring on horseback, the country music (Sawyer Brown, in particular)—it all just wasn't for real. Don't get me wrong—Jeff was always a gifted athlete, but in my view he just wasn't as enter-

taining as he could have been. That opinion of Jarrett has changed totally

This was an emotional year for Jarrett with more highs and lows than a roller coaster. He not only claimed the Federation's Intercontinental and Tag Team Championships, but made it through some rough times as well. Away from the spotlight, Jeff stood by his wife, Jill, in her battle against breast cancer. (Read more about their touching and triumphant story in the December issue of Raw Magazine, on sale November 30.) And then, of course, the tragic loss of friend and tag team partner Owen Hart.

larrett has overcome adversity, eventually ascending to that next level in the Federation. After years of struggling, he has finally become one of the top superstars in the business and a great entertainer to boot. Conking Fabulous Moolah with a guitar while holding the ropes for Mae Young to do the run-in may have been over the top, but it was by far one of the highlights of this past year—and perhaps a real turning point in Jarrett's career.

Millions of viewers tuned in every week to see what he would do next in his bizarre quest. From Lilian Garcia to Cindy Margolis, Jarrett's notoriety increased with each new victim. (In a side note, honorary Attitude "Crutch"

Awards go to all the women.) As insiders in the business like to say, Jarrett had finally found his "heat," but I prefer to believe that the man had finally realized the potential that was always inside him.

Since breaking into the business in Memphis, Tennessee, in the late '80s, the son of promoter Jerry Jarrett has never stopped trying to improve, both personally and professionally. Jeff takes great pride in what he does, and his work ethic spreads to his co-workers in the locker room. Without a doubt, Jarrett will continue to gain momentum in the Federation with the dawn of the 21st century.

This year has unlocked many doors for Jarrett, and he will undoubtedly knock more down in 2000. The one trophy that continues to elude him, however, is the Federation

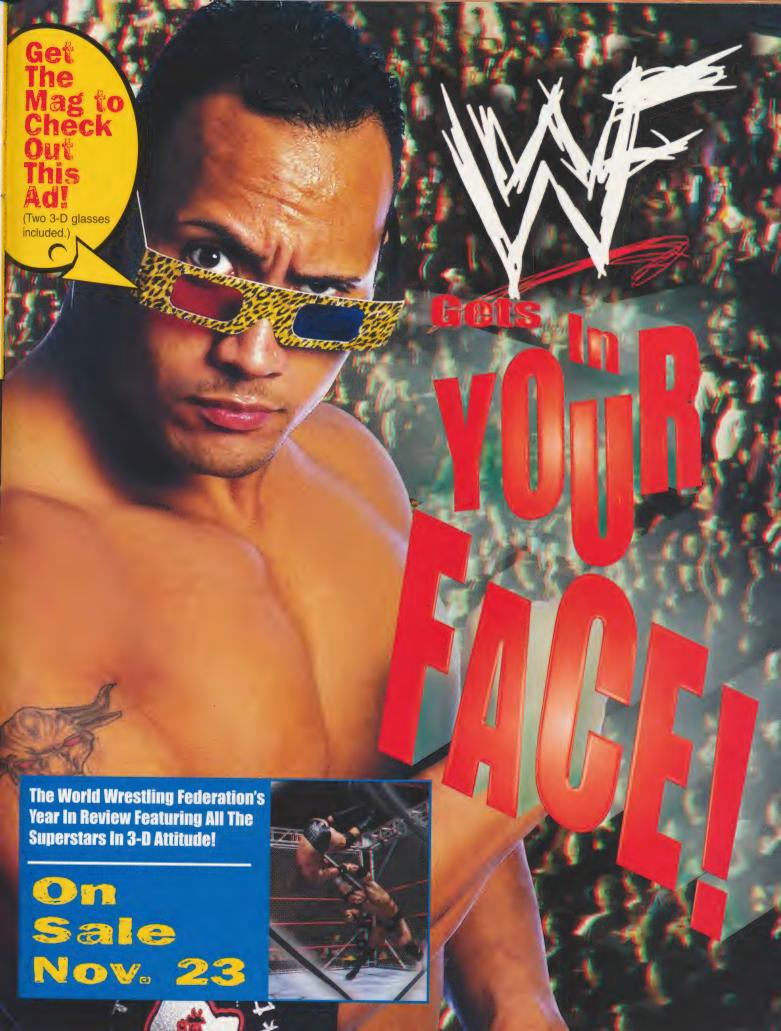
Championship; but given his current standing, the top of the mountain may not be out of reach. Until he gets there, I would be more than happy to offer my grandmother for a Jarrett figure-four leglock.

Getting to know Jeff Jarrett, the man, while working with him behind the scenes has been a learning experience. At just 32 years of age, the Nashville native has lived what seems like two lifetimes' worth of experience in the industry. Still a student of the game, Jarrett is

> at the same time also a very knowledgeable teacher.

I apologize to Jeff for that earlier article, but I can now say with certainty that I'm correct this time. He represents everything that was the World Wrestling Federation in 1999, including hard work, dedication, creative energy and "attitude"... and that is why Jeff Jarrett deserves my Attitude Award. W





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Val Venis vs. "Lethal Weapon" Steve Blackman

September 26, 1999 Charlotte Coliseum Charlotte, North Carolina

By Robert J. Bledsoe



oys and toys" were the words for this bout between the ladies' man, Val Venis, and "Lethal Weapon" Steve Blackman. This feud had its beginnings when Venis stole Blackman's bag of tricks. Although Venis won the match with the Money Shot, it was Blackman who had the last laugh as he reclaimed his bag. The "Lethal Weapon" then followed by cracking Venis in the head with a kendo stick, leaving

lowed by cracking Venis in the head with a kendo stick, leaving him in the hands of the coliseum's medical staff. After Blackman got mouthy with the EMTs, the Federation's head of security, Jim Dotson, spiked him.



European Championship Match:

"Sexual Chocolate" Mark Henry (Champion) vs. D'Lo Brown

This match could have been titled "feuding former friends." There was more to be gained here, however, as the European title was up for grabs. D'Lo was

looking to further his claim as the greatest champion of Europe by beating Henry—champion as a result of a gift of Jeff Jarrett. There were no signs of the good old days between the two from the time the match began until its end. Capitalizing on Henry's "brainurism," Brown hit his patented Lo-Down to once again become Europe's Champ.



Intercontinental Championship Match: Jeff Jarrett (Champion) with Miss Kitty vs. Chyna





This match was long overdue, as Jarrett systematically humiliated woman after woman to prove his chauvinistic point to Chyna, who disagreed and put up a strong showing. In the end, it was a woman's scorn that put Jarrett in his place. The Fabulous Moolah and Mae Young couldn't do the job, but a guitar blast from Jarrett's past could. With an assist from Debra, Chyna scored a pinfall victory over the pride of Nashville. But the Ninth Wonder of the World's place in history was short-lived, as head "scab" referee Tom Prichard pointed out Debra's involvement to the match's original "scab" referee, Harvey Whippleman. With the decision reversed, Chyna took out her frustration on Prichard, flattening him with a Pedigree.



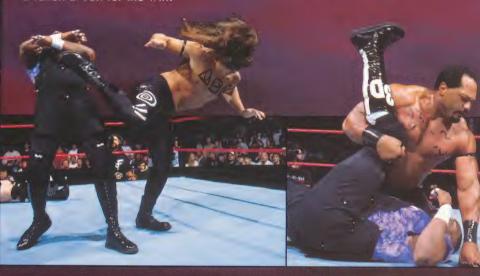




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The Acolytes vs. The Dudley Boyz

ake no mistake about it, these teams don't like each other. Ever since the Dudleys' entrance into the Federation, they have had their sights set on the Acolytes. It's a no-brainer that both teams aspire to the Federation's Tag Team Championship. But if the brutality of the matches between these teams continues, the cost to one may be too high to pay. Round one went to the Acolytes, as the Federation's "head impersonator" Stevie Richards interfered in yet another match. After a Stevie Kick from Richards, Faaroog pinned a fallen D-Von for the win.



Women's Championship Match [Hardcore Rules]: Ivory (Champion) vs. Luna

ver since Ivory became the Federation Women's Champion. both her popularity and friends list have dwindled while her ego has increased. Needless to say, Luna wanted to be the one to put "the heady one" in her place this night. Despite a bid by Tori to assist Luna, Ivory still managed to retain the title. All roads lead to a return encounter between lvory and Luna. With Tori's eyes on the championship as well, it's only a matter of time

before a full-fledged catfight breaks

out in the women's division.



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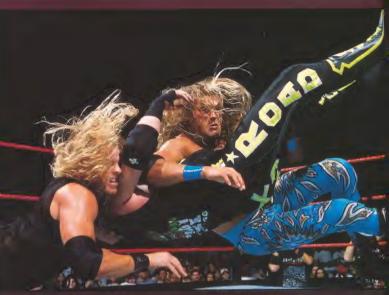


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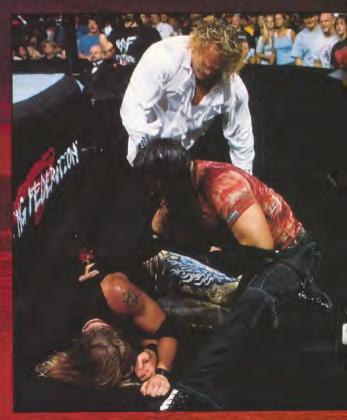


Tag Team Championship Match: New Age Outlaws (Champions) vs. Edge & Christian



hold until business is finished with the Hardys. As for the Outlaws, they're sitting pretty atop the tag team ranks, but with a number of Federation tag teams ready to knock them off.

Continued on page 64.



hile Edge and Christian looked poised for an upset victory, unfinished business came to interrupt in the form of Gangrel* and the New Brood. Edge and Christian's focus on winning the Federation's Tag Team gold may have to be put on



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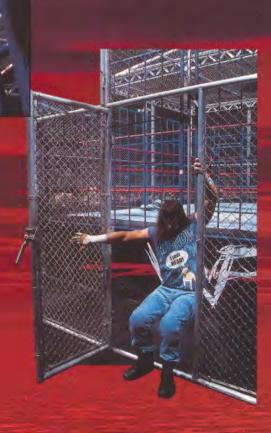
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"Kennel from Hell" Match for the Hardcore Championship: Al Snow (Champion) vs. Big Boss Man



I Snow's sanity had always been questionable in the World Wrestling Federation. Since Pepper's untimely end, Snow really went mad. What kind of a man would ask to be put in a steel cage surrounded by rottweilers while inside an even bigger cage with seemingly no

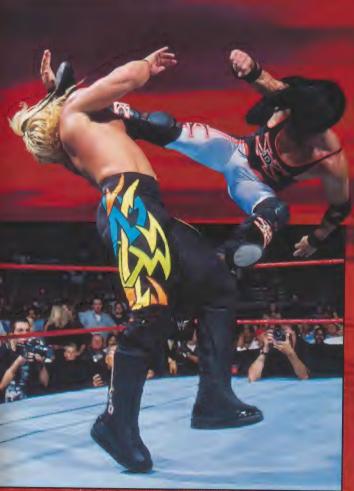
an even bigger cage with seemingly no escape? Snow and Big Boss Man wanted to rid the Federation of each other. It's no surprise that the Hardcore Championship changed hands on more than one occasion. Snow held on to the title, but the "dog days" of this feud are just beginning.



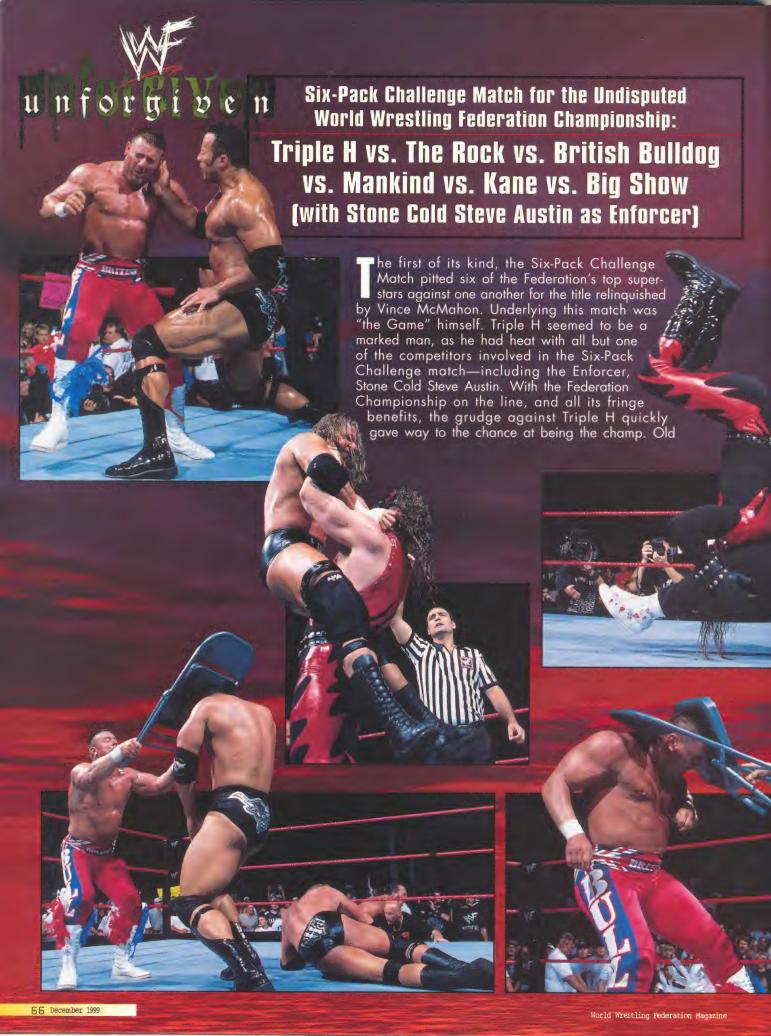


X-Pac vs. Chris Jericho

hris Jericho knows how to get under his opponent's skin. Because an injured Ken Shamrock couldn't compete, Jericho promised a match to all his "Jerichoholics." It was just like X-Pac to step up to the plate for the challenge. In what promises to be one of many future battles between these two adversaries, the match seesawed back and forth with no clear advantage to either one. Curtis Hughes came to the aid of Jericho as he was being attacked by X-Pac in the corner. Shortly thereafter, the Road Dogg, who had unfinished business with Y2J, appeared to thwart the double attack on X-Pac by Hughes and Jericho. To say that the paths which crossed in this match will do so again is an understatement.

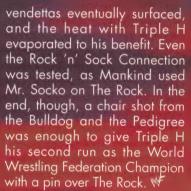


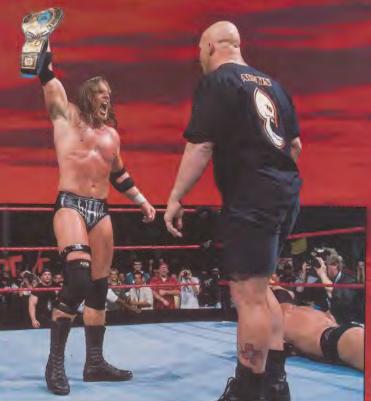


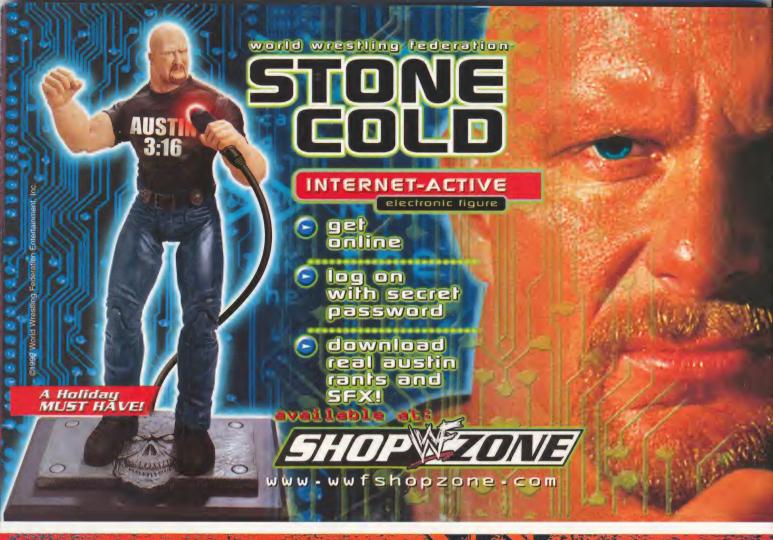














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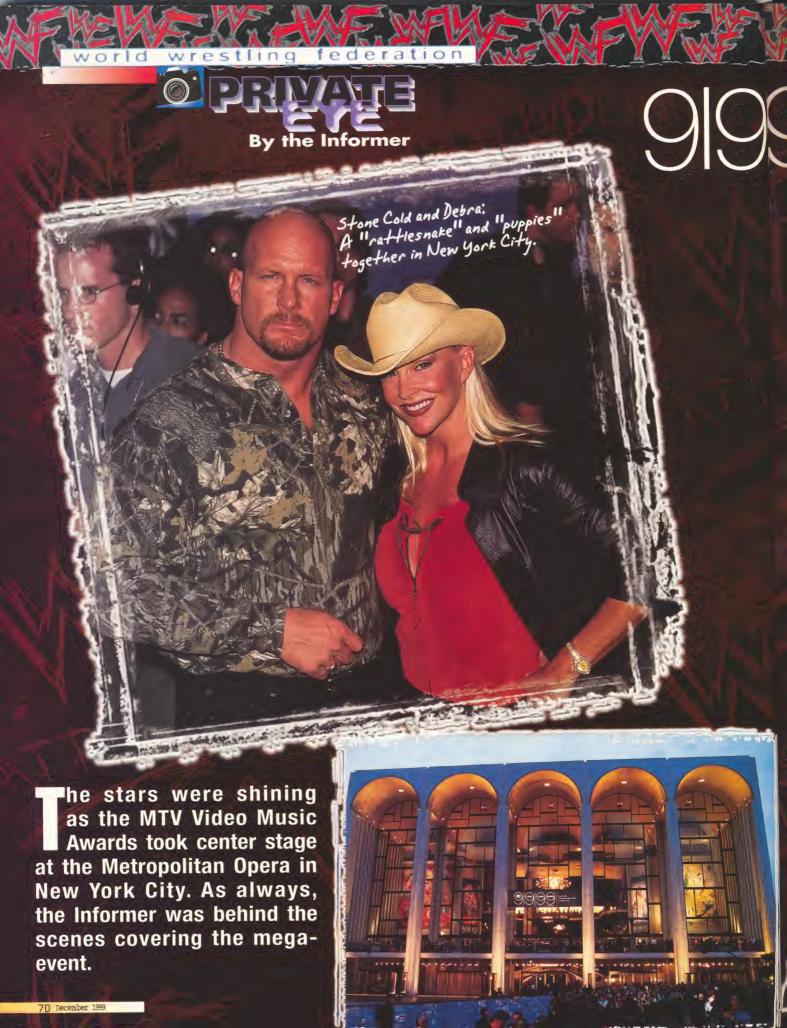
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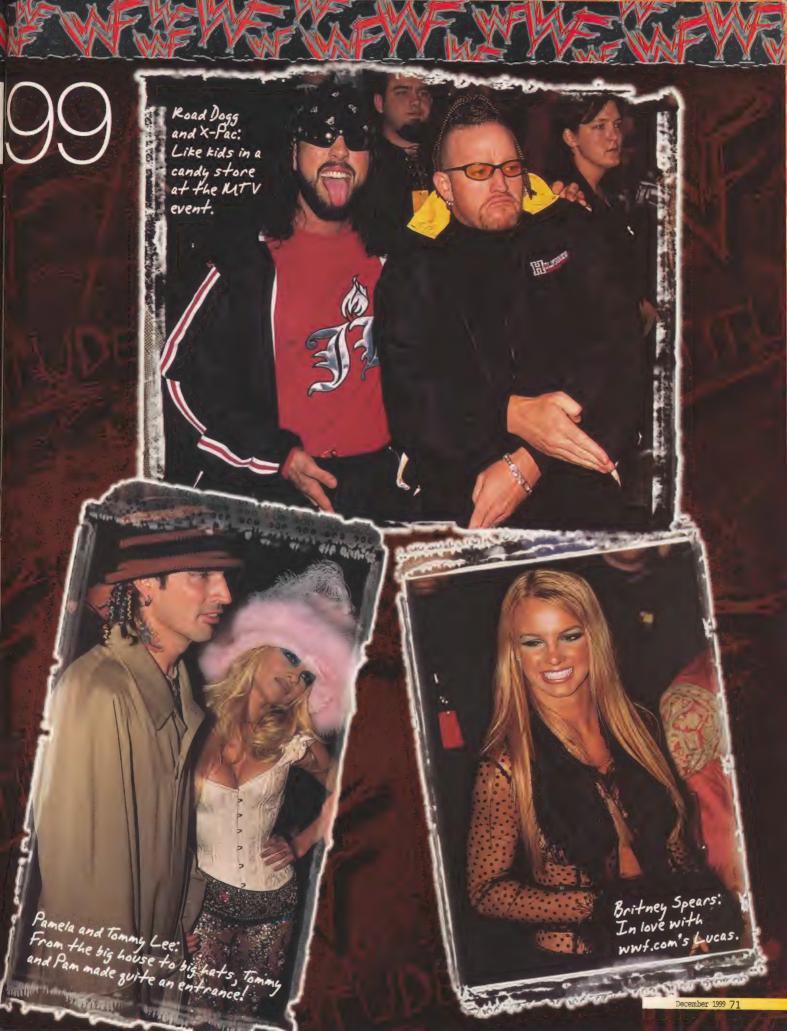
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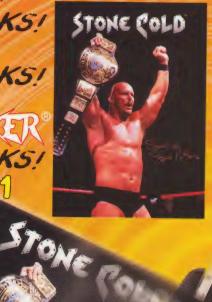






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out of the ordinary

ivalry can make ordinary people do extraordinary things. Rivalry can elevate performances, elicit anger from the mild-mannered and turn friends into enemies in an instant. Did you know that D'LO BROWN is rumored to have harbored resentment toward "SEXUAL CHOCOLATE" MARK HENRY for a long time? I, the INFORMER, have reported on this in the past, but apparently the rivalry may have hit very close to home following a recent rumored incident. The story that crossed my desk goes like this: D'LO's fiancée accompanied the former "Transcontinental Champion" to England for WF REBELLION in October. Minutes before the plane's door was to close preparing for take-off, a breathless MARK HENRY jumped across the Jetway, barely making it on the flight. As coincidence would have it, Mark's aisle seat was in the same row as D'Lo and his fiancée in the window and center locations, respectively. The flight was sold out completely and there was no other place for these two rivals to sit but virtually right next to each other, with the future

Mrs. Brown between them.

It apparently got really

uncomfortable as

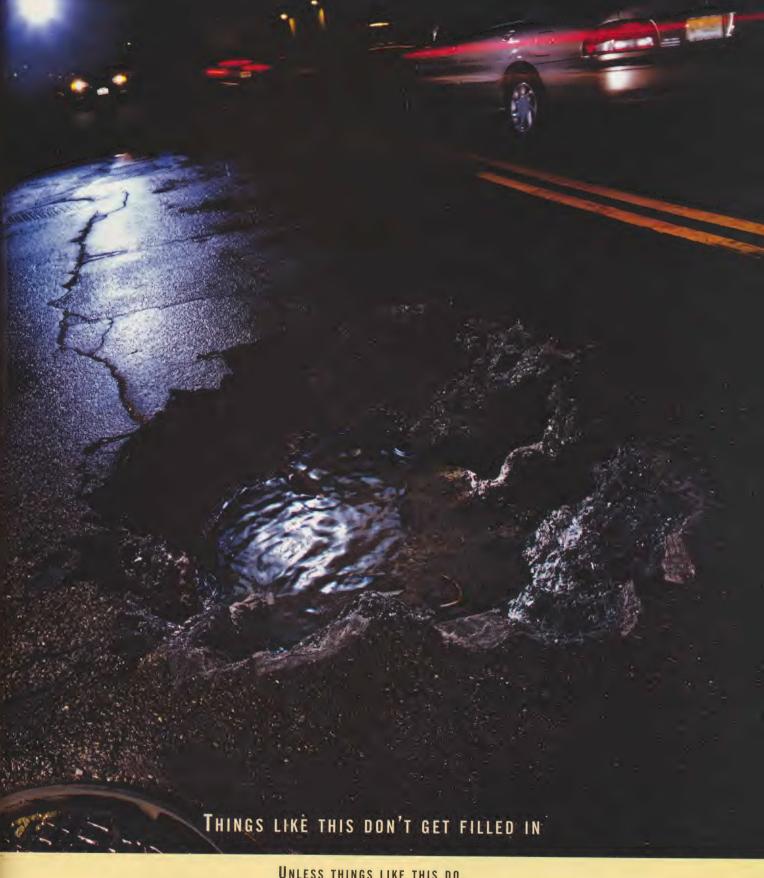
Henry attempted to put his carry-on luggage in the overhead compartment. By all accounts, his wallet inadvertently slipped out of his jacket pocket, landing in the future Mrs. Brown's lap. Mark instinctively reached down to pick it up... Can you say, "Slap across the face?" "Sexual Chocolate" certainly could after D'Lo's fiancée allegedly walloped him!... STONE COLD and the UNDERTAKER have a history that could fill volumes. They have battled for championships, on mounds of dirt and for the ends of eras with still no end in sight for the bitterness both men harbor. Many would agree that the Rattlesnake and the Phenom are the most recognized Federation Superstars. As part of the Federation's ongoing cross-promotion with the National Hot Rod Association (NHRA), both Stone Cold and Undertaker are featured on their own Funny Cars. Lead driver JERRY TOLLIVER has been burning up the track behind the wheel of the AUSTIN-MOBILE and halfway through this successful season, JIM EPLER was brought in to drive for the DARK SIDE. Surprising everyone, in his first race Epler finished ahead of Tolliver and second overall. It was the best finish of the season for the team. When I, the INFORMER, read about it in USA Today, my dirt-digging juices started flowing. You have to wonder if there is any

Epler's startling Second Place finish. Could Epler have designs on ousting Tolliver from the number one spot? What would happen if Tolliver and Epler were paired against each other? To say that there might be tension at the starting line might be an understatement. Could the Tolliver/Epler rivalry one day emulate the one between Stone

Undertaker? We will see what happens the next time the light turns green!... Rumors of a real behind-the-scenes rivalry between the

Cold Steve Austin and

have some Federation officials concerned... BIG BOSS MAN has allegedly told close friends that he will NEVER FORGET, OR FORGIVE, HARDCORE HOLLY for nearly costing him his right eye!... AL SNOW is reportedly extremely upset at MANKIND for the digs at his expense in Mick Foley's book, HAVE A NICE DAY!... Until next time... this has been... the INFORMER!



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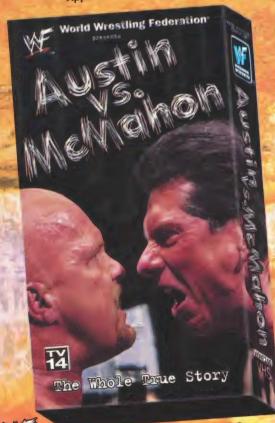


year. These funds help repair things like roads, bridges and even a pothole.

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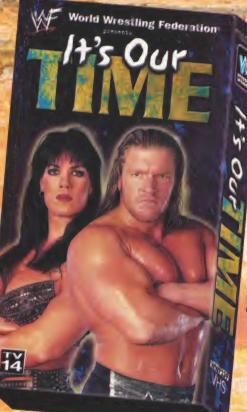
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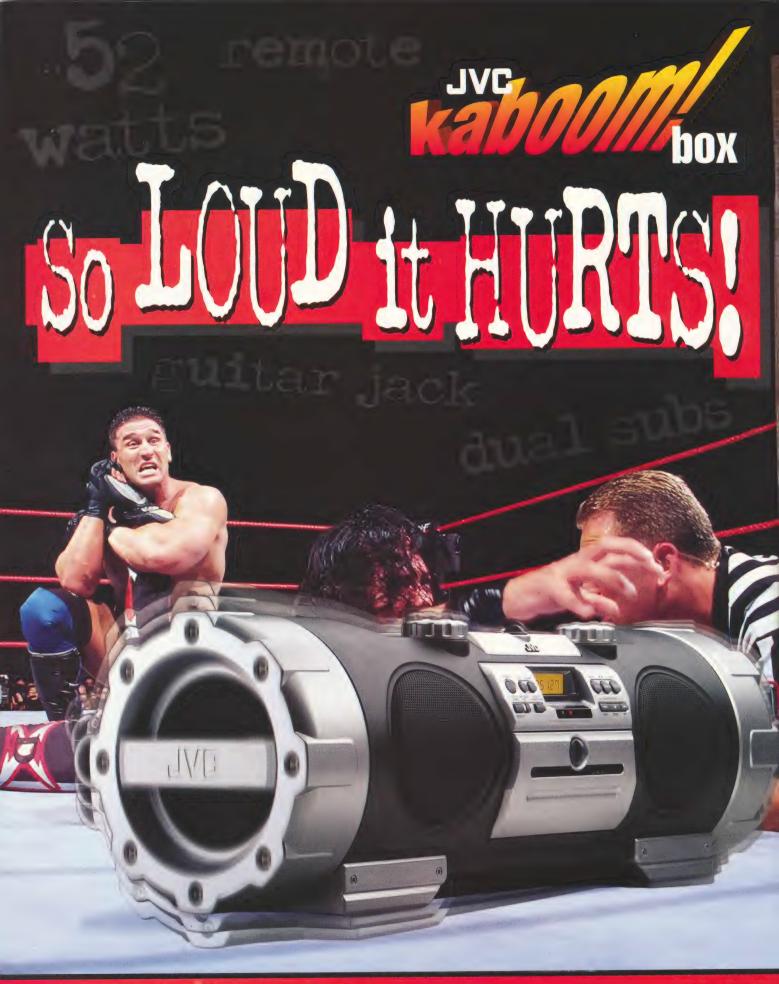


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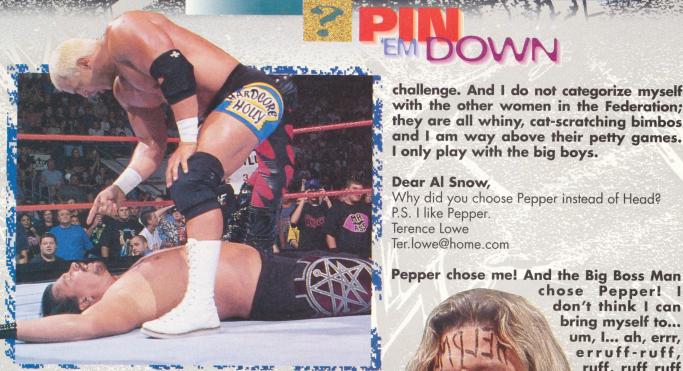


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challenge. And I do not categorize myself with the other women in the Federation; they are all whiny, cat-scratching bimbos and I am way above their petty games. I only play with the big boys.

Dear Al Snow,

Why did you choose Pepper instead of Head? P.S. I like Pepper. Terence Lowe

Ter.lowe@home.com

Dear Hardcore Holly,

You can beat up former world champions, like Kane. So, why don't you go for the World Wrestling Federation Championship? Nolan Woodford Florrisant, Missouri

Being the great super heavyweight that I am. I don't need to waste my time on some skinny a#\$ who weighs less than the belt he carries.

Dear Rock,

What is the real definition of a "jabroni"? D.I. Feltonix Red Fava, Missouri

Take a look in the mirror, D.J.—and that's D for dumb and J for jabroni, you little candy-ass. And know your damn role—stop wasting the "Great One's" time with your roody-poo questions.

Dear Chyna,

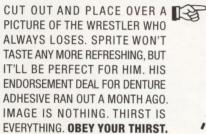
Why don't you just go for the Federation Women's Title-because you know you can beat the other women in the Federation—and then go for the other titles?

Francesca

West Haven, Connecticut

It is precisely because of that—to go for the Federation Women's Championship is not a



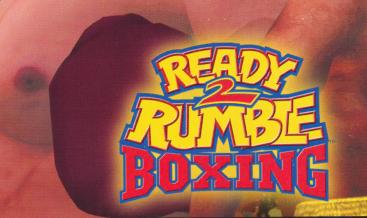




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